

FOR IMMEDIATE RELEASE
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CONTACTS:
John Wallace, OAR, 800-252-9115



Jennifer Hauge Joins Association to Take Communications & Education to New Heights

Salem, Ore. – Jennifer Hauge has joined the Oregon Association of REALTORS® as its new Director of Communications and Professional Development. With over eight years of marketing experience in both public and private organizations, she will be a valuable asset to the team and Association as a whole.

Hauge's last tenure was six years as Marketing Communications Manager for local favorite, Kettle Brand (Potato Chips) with Diamond Foods, Inc. With experience in strategic communications, branding, advertising and marketing management, she will translate her corporate sector expertise to the association arena. Prior to Kettle, she spent four years at the Oregon Lottery, honing her event marketing skills via consumer promotions around the State.

"I am excited to continue building a team of professionals which will deliver superior service to our membership," said OAR Chief Executive Officer John Wallace. "Jennifer's background and skill set uniquely position her to bring fresh eyes and strategic thinking to our communications and education programs."

Hauge is a graduate of Northwestern University with a bachelor's degree in Education & Social Policy. She resides in Salem with her husband where they are active members of the community.

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OAR was established in 1932 to organize the real estate profession in Oregon. Today, the Association is a force for education and a business and legislative advocate for free enterprise and private property rights in Oregon.

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