

Oregon Association of REALTORS® names Jenny Pakula as Chief Executive Officer

SALEM, OR (April 16, 2018) – The Oregon Association of REALTORS® (OAR), one of the state’s largest industry groups, has named Jenny Pakula, Esq., as its Chief Executive Officer. Pakula had served as OAR’s interim CEO since October of last year. She has been with the Association since 2003.

“We are proud to have Jenny at the helm to lead our 17,000-plus members and our industry into the future,” says OAR President Steve Strode, a Portland-area REALTOR®. “This is a challenging time for real estate in Oregon, and we trust Jenny will guide us to great opportunities and growth.”

As CEO, Pakula is responsible for all aspects of planning, organizing, directing, and coordinating the breadth of programs and activities of the Association. As a licensed Oregon attorney, she also retains oversight of OAR’s Legal Hotline and risk management programs and services, and travels statewide teaching real estate risk management courses.

Pakula also serves as the staff liaison for the Association’s HOME Foundation, which has raised more than \$1.3 million to support dozens of affordable housing programs across Oregon since 2005, as well as OAR’s Business Issues Key Committee, Global Business Council, and Professional Standards and Legal Action committees.

“I am honored and excited to serve and lead this Association,” Pakula says. “I look forward to working with our members, volunteer leaders, staff and other industry partners to secure and enhance the value of REALTORS® and advocate real estate issues across Oregon.”

OAR also announced Darcie Castleberry as its Chief Financial Officer. Born and raised in Corvallis but most recently the CFO of the Greater Albuquerque Association of REALTORS®, Castleberry is responsible for the financial stewardship and strategy aligned with the Association’s strategic plan, mission and values.

At its annual Spring Governance Meetings in Salem last week, OAR’s Board of Directors also elected Springfield REALTOR® Lori Palermo as its 2019 President-Elect. A second-generation REALTOR®, Palermo is the Principal Broker and co-owner of Palermo Real Estate in Springfield.

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Photo credits: Courtesy Oregon Association of REALTORS®

Founded in 1932, the Oregon Association of REALTORS® is one of the largest and most influential trade associations in the state, representing more than 17,000 members involved in all aspects of the real estate profession. Visit oregonrealtors.org.