

*Speak up · Show up · Get Involved*

IT STARTS



WITH YOU

OREGON ASSOCIATION OF REALTORS®

KNOW

LEARN

PROTECT

ACT

ENGAGE



OREGON  
ASSOCIATION  
OF REALTORS®

[www.oregonrealtors.org](http://www.oregonrealtors.org)

## Who is OAR?

The Oregon Association of REALTORS® is your advocate for all things real estate. We are your legislative voice, legal resource, professional development team and overall source to help you practice the real estate profession in an ethical, profitable and successful manner.

Holding a real estate broker's license does not make someone a REALTOR®. The main thing that distinguishes a REALTOR® from someone who's merely licensed by the State to sell real estate is the REALTOR® Code of Ethics. Becoming an Oregon REALTOR® means you're someone who is committed to continuing education, professionalism and integrity.

With your REALTOR® membership, you have access to the rights and benefits of three levels of the organization: Your Local Association, **Oregon Association of REALTORS®** and the **National Association of REALTORS®**.

*"When you utilize the resources OAR has to offer, you will not just be getting by in your business, you'll be thriving in your career." –Grace Bergen, RE/MAX Integrity*

## OAR Member Benefits

As your real estate partner, we've got the resources and services to help you succeed in your business.

### Member Directory

Reach out to the 17,000+ members within our network for referrals, networking and resources.

### Business Resources

- Legal Hotline Archives: Search through past legal questions to use as a resource to head off issues before they are a problem.
- REALTORS® Property Resource (RPR): Provides powerful analytics and market data, and you can generate beautiful reports to share with your clients. This is exclusive to OAR members.
- Klearn App—Open house security software and CRM integration.

### Partnerships

- Transaction Forms—Get your Oregon Real Estate Forms subscription for only \$89/year.
- Errors & Omissions Insurance through Pearl Insurance.
- Medical, Dental & Vision Group Insurance through Johnson Benefit Group.
- Office Depot offers 10% off supplies to all members.
- Columbia Sportswear Employee Store – offers REALTOR® access every Wednesday.

# LEARN

*Raise the bar – visit [oregonrealtors.org/learn](https://oregonrealtors.org/learn)*

OAR strives to be the market leader in Oregon real estate education by providing the highest value business, legal and legislative information for continuing education and professional development. Continuing Education courses are defined as classes that meet the Oregon Real Estate Agency standards for CE and can be used to fulfill your licensing requirements. OAR has a multitude of opportunities for you to advance your career.

*"There's a link between higher sales and continuing education."*  
–**Joni McClintock, Sundance Realty**

## The Principal Broker Academy

Launched in 2019, this program is designed to provide professional development for any Principal Broker—whether new, seasoned or aspiring. This course is a blended learning experience with both in-person and online sessions.



## The Graduate REALTOR® Institute (GRI)

Earning the GRI Designation is a way to stand out in the industry. It shows your clients your commitment to the industry and that you have in-depth training in legal and regulatory issues, technology, risk management and the sales process.

## Designations/Certifications

The National Association of REALTORS® provides a wide-range of programs and services that help members increase their skills, proficiency and knowledge through designations and certifications.

## Webinars

Register for a webinar to learn about current topics in the real estate industry and earn 1 CE hour or more.

## Online Learning

Access a catalog of OAR classes to view online.

# PROTECT

*Minimize your risk—visit [oregonrealtors.org/protect](http://oregonrealtors.org/protect)*

OAR provides legal updates, business tools and services to reduce risk, increase profitability and keep members aware of current issues affecting the real estate industry. Legal tools and services include:

## Legal Hotline

Get access to a real estate attorney for all your transaction questions for less than the average cost of a 30-minute consultation. A yearly subscription allows for an unlimited number of questions for a cost of only \$125 annually. Available by phone Monday–Friday, 9:00 a.m. to 12:00 p.m. (except during NAR and OAR conventions and holidays) or e-mail questions any time. Responses within 24 hours.

*“The Legal Hotline has been a valuable tool that has brought clear and sensible legal advice in situations where we needed a quick consult with a legal professional.”*

**—Alec Armour, Windermere Real Estate**

## Buyer/Seller Advisories

A practical guide for REALTORS® and their clients, providing information and resources on just about everything a client would want to know when purchasing or selling a home. Another great tool to help members reduce their legal exposure.

## Risk Management Toolkit

The toolkit is a reference guide for Oregon REALTORS® providing an abundance of information about professional real estate practices in Oregon.

## Flood Insurance Toolkit

An easy to use resource for members offering links, documents and detailed information on the National Flood Insurance Program (NFIP).

## Digital Millennium Copyright Act Toolkit (DMCA)

Are you posting copyrighted images on your website or elsewhere? The DMCA Toolkit provides the exact steps you need to take to protect yourself (within the provisions of the DMCA) including forms and sample language.

# ACT

*Get involved – visit [oregonrealtors.org/act](http://oregonrealtors.org/act)*

The Oregon Association of REALTORS® safeguards your business to help protect the American dream of homeownership and preserve your ability to engage in a profitable, ethical career. Through actively engaging in the legislative process, REALTORS® are able to protect private property rights and maintain housing affordability. Here's some of the ways we accomplish these goals.

*“Advocating for the real estate industry gives us an opportunity to show our Legislators that there is power in numbers.” –Debra Gisriel, eXp Realty*

## REALTORS® Political Action Committee (RPAC)

RPAC promotes the election of candidates who understand and support our interests. A top priority is educating elected officials about legislative issues that impact your business and preservation of private property rights.



## Public Policy

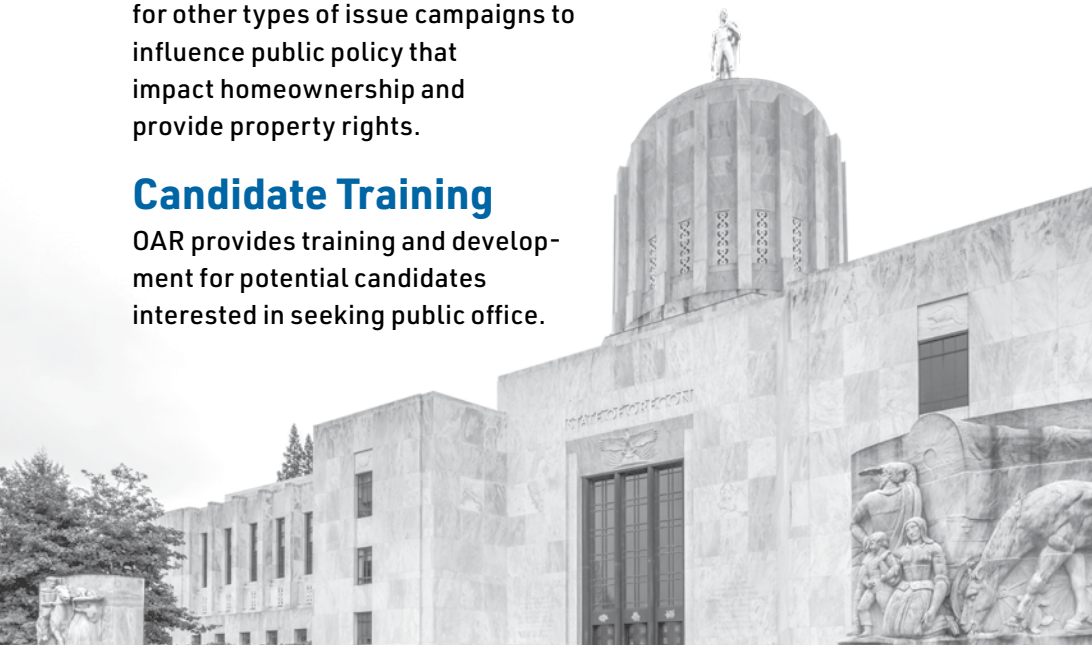
The Government Affairs Team develops and recommends legislative policies concerning issues affecting the real estate industry, private property rights and your business.

## Grassroots Advocacy

OAR assists local boards and associations in implementing grassroots advocacy campaigns that support the values and priorities of REALTORS®. Local boards and associations can request financial assistance to support or oppose local ordinances or use funds for other types of issue campaigns to influence public policy that impact homeownership and provide property rights.

## Candidate Training

OAR provides training and development for potential candidates interested in seeking public office.



# ENGAGE

Learn more – visit [oregonrealtors.org/engage](http://oregonrealtors.org/engage)

OAR is only as strong as its members. The work of the Association is done by volunteer member leaders, assisted and implemented by staff. Here are a few of the ways you can get involved:

*“Our industry is successful when you get involved.”*

–**Jenny Pakula CEO**, Oregon Association of Realtors®

## Join a Committee

Key Committees, Special Committees, Work Groups and Task Forces work continually on behalf of the membership to achieve the Association’s objectives. Committee assignments are made annually.

## Oregon Leadership Academy

This annual academy is designed to help you develop and sharpen skills to take your career to the next level. Academy participants will attend three sessions throughout the year featuring key speakers, workshops and a final group project.



## Network, Learn and Engage

There are several events throughout the year that all members are invited to attend, including the Annual Fall Convention. Check out the OAR Calendar for upcoming activities.

## HOME Foundation

The Oregon Association of REALTORS® HOME Foundation is a 501(c)3 charity that provides financial resources to create, expand, and encourage home ownership opportunities for Oregonians at or below local median income. Since 2004, OAR has raised over 1.7 million in grants. Past recipients include African American Alliance for Homeownership, Community Energy Project, First Story, Habitat for Humanity, NeighborImpact, NeighborWorks, Proud Ground and many more!



## OREGON ASSOCIATION OF REALTORS®

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