



2021 YEAR IN REVIEW



TABLE OF CONTENTS

NOTE FROM 2021 PRESIDENT DREW COLEMAN.....	4
BEST OF 2021 WITH CEO JENNY PAKULA.....	6
2020-2022 STRATEGIC PRIORITIES.....	7
SAFETY WEBPAGE/SAFE SHOWINGS APP.....	8
DIVERSITY KEY COMMITTEE/HOMEBUYER RESOURCE PAGE.....	9
LOOK AHEAD WITH 2022 PRESIDENT JEFF WIREN.....	10
EXECUTIVE COMMITTEE.....	12
GOVERNMENT AFFAIRS.....	13
2021 LEGISLATIVE HIGHLIGHTS.....	15
RPAC MAJOR INVESTOR RECOGNITION.....	18
OREGON HOUSING ECONOMIC SUMMIT.....	24
LEGAL AFFAIRS.....	25
PROFESSIONAL DEVELOPMENT.....	26
GRADUATE REALTOR® INSTITUTE GRADUATES.....	27
PROPERTY MANAGEMENT ACADEMY GRADUATES.....	28
PRINCIPAL BROKER ACADEMY GRADUATES.....	30
EMPOWERING WOMEN EVENT.....	31
GOVERNANCE.....	32
FALL CONVENTION.....	34
REALTOR® OF THE YEAR/DISTINGUISHED SERVICE AWARD.....	36
GOOD NEIGHBOR AWARD.....	37
OREGON LEADERSHIP ACADEMY.....	38
HOME FOUNDATION.....	39
DRIVING IT HOME GOLF TOURNAMENT PHOTOS.....	40
STAND UP FOR HOMES COMEDY COMPETITION PHOTOS.....	41
HOME FOR THE HOLIDAYS GALA PHOTOS.....	42
OREGON REALTORS® STAFF.....	43



A NOTE FROM 2021 PRESIDENT DREW COLEMAN

Before I took on my role as President of Oregon REALTORS®, I asked members and Past Presidents what they thought the biggest challenges for our association were.

Over and over, I heard the same three things mentioned:

1. The Oregon REALTORS® building is a financial challenge.
2. Our governance structure is too big, too convoluted, and too time-consuming.
3. Our RPAC culture needs improvement.

Those were the items I gave most of my time and focus, and I believe these efforts paid off. Through financial prudence and money saved during COVID, we were able to pay off the building, taking a huge financial weight off the organization's shoulders and turning the building into a revenue generator for years to come for our members.

I also appointed the Governance Presidential Advisory Group to look into ways to right-size and add efficiency to all of our governance programs, to save member dollars, and allow quicker and more prompt decision making in a digital world.

Lastly, for the first time in our association's history, we achieved TRIPLE CROWN status as a state association in 2021!

This means that we hit or surpassed participation goals, Major Investor goals, and President's Circle goals as set by NAR. That's pretty incredible.

While three long-term challenges may have seemed like a lot to take on, I'm very proud of our leadership and Executive Committee for achieving so much in such little time.

This is an organization that means so much to me, and I hope I leave a better place for future generations of REALTORS® than when I found it.

--Drew Coleman



THE BEST OF 2021

In spite of the ongoing world pandemic, 2021 proved to be an exceptional year for the Oregon REALTORS® with continued development and delivery of programs and services to help our members flourish. Regardless of the chaos in the world, the staff and volunteers worked tirelessly in the Capitol supporting the first-of-its-kind legislation banning buyer “love letters” to ensure a level playing field so everyone has a chance to achieve the American Dream; defeating the attempt at eliminating the Mortgage Interest Deduction, and requiring all real estate licensees complete increased education focused on Fair Housing. Keeping the members at the forefront will always be our top priority. I am honored to share just a few of the many successful achievements accomplished in 2021.

- Sold out the first annual Empowering Women’s Conference, hosting more than 160 members and affiliates from around the state.
- Awarded \$73,000 in HOME Foundation grants to organizations committed to affordable housing.
- Hosted first hybrid fall convention in Sunriver with 150 members attending in person and another 120 participating virtually.
- For the second year in a row, Oregon REALTORS® was the victor in the Large Association category for the NAR C2EX Challenge.
- Established the Safety Committee, providing courses and other safety resources, such as the SafeShowings app provided as a member benefit.
- Increased the number of brokerages participating in the Association Health Plan.
- Updated the Strategic Plan to prioritize inclusion and diversity within the membership; focusing on increased participation, awareness, and mentorship.
- Paid off the Oregon REALTORS® Plaza.
- Received over \$550,000 in grants from NAR for Issues Mobilization campaigns, RPAC fundraising events, and education offerings.
- Awarded first Good Neighbor Award to member Bill Irving, who is working towards making his community a better place.
- Graduated 16 incredible members from the Oregon Leadership Academy. Received almost 50 applications to participate in the 2022 academy.

There are so many additional items of note; however, for the sake of brevity, I’ll stop here! Please enjoy the 2021 Year in Review, which showcases all of the above and more. I hope you will be as proud of your association as I am to work on your behalf. The Oregon REALTORS® staff is a bright, driven, and innovative team, always seeking out the next program and service that will help make you the best in the business. Thank you for being part of such an amazing industry full of opportunity.

Cheers to 2022!

Jimmy Pakula



2020-2022 STRATEGIC PRIORITIES



MISSION

We unify and serve our members and local associations providing the resources and tools for their success.

VISION

Oregon REALTORS® is the trusted source for all things real estate.

BETTER

Advance the proficiency, inclusivity, and professionalism of Oregon REALTORS®.

Oregon REALTORS® is on a mission to improve core proficiency performance through communication, training, and engaging with members at all levels. Oregon REALTORS® will host bi-annual forums through multiple platforms to share key political, legal, and organizational information with all members.

STRONGER

Expand Oregon REALTORS® political strength in the Capitol and to all corners of the state.

Oregon REALTORS® will continue to develop and maintain a Key Constituent program, promote resource tools and create guides for assistance with procurement of NAR grants. Support REALTOR® friendly candidates advocating for private property rights, homeownership opportunities, and accessibility.

LEAD

Advance the strategic leadership culture within Oregon REALTORS® to include increased representation of our diverse membership in leadership positions.

Continue to develop well-trained current and future leaders that understand how to lead a strategically focused organization. Oregon REALTORS® will offer enhanced leadership training, certification programs, and Principal Broker engagement.

SUPPORT

Increase member engagement and involvement with Oregon REALTORS®.

Oregon REALTORS® will be the go-to source for information and services. Oregon REALTORS® will continue to promote and enhance our value proposition to recruit engaged and well-informed members.

UNDERSTAND

Better understand our membership by obtaining, organizing, and analyzing accurate data.

Oregon REALTORS® will focus on the changing demographics of our membership in order to deliver relevant content and services and inform our members.

INCLUDE

Oregon REALTORS® is committed to elevating diversity, inclusivity, and fair-housing advocacy.

Oregon REALTORS® will enhance the sense of belonging within the organization for members from underserved identities through leadership opportunities, mentorship, intentional programming, and partnerships with local groups.

Last updated: June 2021

SAFETY PAGE

The goal of the REALTOR® Safety Program is to reduce the number of safety incidents that occur in the industry, so every REALTOR® comes home safely to his or her family every night. We will accomplish this goal together with our members by improving the safety culture in the industry: Talk about safety; create a safety plan and follow it, and encourage your fellow REALTORS® to do the same.

The [safety page at oregonrealtors.org](#) includes links to local and national safety resources for personal safety, office safety, and even online safety. There are also helpful resources including downloads, forms and webinars available to members at no cost.

REALTOR® Safety



The goal of the [REALTOR® Safety Program](#) is to reduce the number of safety incidents that occur in the industry, so every REALTOR® comes home safely to his or her family every night. We will accomplish this goal together with our members by improving the Safety Culture in the industry. Talk about safety; create a safety plan and follow it; and encourage your fellow REALTORS® to do the same.

Below are just some of the resources the Oregon REALTORS® have provided for you as a member benefit. Visit [NAR's Safety page here](#) for more resources. Recordings of recent [Safety Webinars](#) are also available.

Tech Helpline

Did you know that [Tech Helpline](#), a free member benefit of the Oregon REALTORS®, can help you set up security features like firewalls, antivirus programs, and more?

You can get help for free anytime via email, chat, or by calling 800-804-8226. They also have great [cybersecurity tips on their blog](#).

Workplace Safety Plan

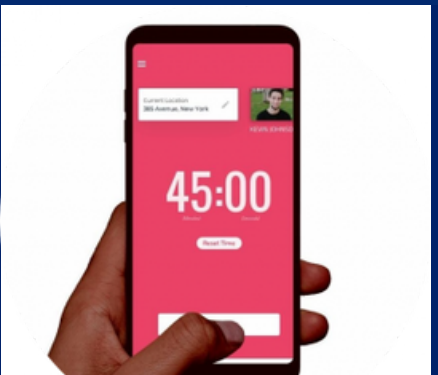
Does your office have a [workplace safety plan](#)? It doesn't have to be complicated, but having a plan in place can help employees and clients stay safe if there's an emergency or need to evacuate. Safety plans can be as simple as making sure everyone knows where all the exits are, having a code word, and an assigned place to meet outside the building. Issues such as [earthquake safety precautions](#), workplace violence prevention, [fire safety monitoring](#), and health-related problems should all be included on an emergency portion of the plan.

SAFESHOWINGS PARTNERSHIP

In August, Oregon REALTORS® entered into a partnership with SafeShowings to provide this remarkable safety app to every member, free of charge.

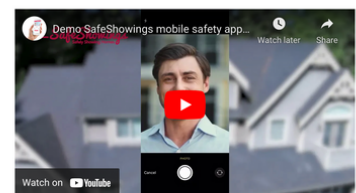
The SafeShowings app allows users to capture a secure image of the client's face, create an emergency contact list, and give a seller security. It also allows you to create a personalized list of contacts. You will be able to mark yourself safe or send your contacts an alert if you are not heard from within an amount of time that you choose.

Almost 200 Oregon REALTORS® members have downloaded and are using the SafeShowings app already!



SafeShowings

The Oregon REALTORS® is happy to announce that we have entered into a partnership with [SafeShowings](#) to provide this remarkable safety app to every member, free of charge.



Download SafeShowings FREE using this link: [Start Download with QR code](#)

To use the QR code, open your phone's camera app and point the camera at the QR code box. A pop-up dialog will appear asking if you want to follow the link. Follow the link to get access to the **free** download.

DIVERSITY KEY COMMITTEE



This year, Diversity became a Key Committee, with two-year appointments starting in 2023. This allows the committee to have a budget to fund initiatives and a presence at Executive Committee meetings. It also means Fair Housing and Implicit Bias training is now a requirement for all committee chairs. Our new Fair Housing Minute video series launches February 2022.

As members of the Oregon REALTORS® Diversity Key Committee, we are active & focused on meeting the needs of the members by providing education, information, and advocacy while seeking to increase fair treatment, equitable opportunities to information and resources, and by helping to build an industry culture of belonging, contribution, and participation.

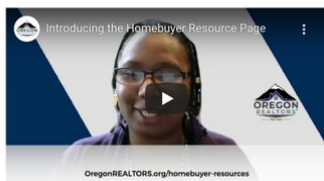


HOMEBUYER RESOURCE PAGE

Homebuyer Resources

THIS is where your homeownership journey begins!

We are excited to support you on your path to homeownership with this Home Buyer Resource Guide. Feel free to reach out to your REALTOR® for assistance as you navigate the links below. Don't have a REALTOR®? [Find one here.](#)



Other benefits include:

- **Equity:** the difference between what the property is worth and what the owner owes against the property
- **Appreciations:** Price appreciation in real estate refers to the increase in the value of a real estate property over a period of time
- **Tax benefits**
 - Mortgage Interest Tax Deduction
 - Property Taxes Deduction
 - Capital Gains Exclusion
- **Creative Freedom/Pride of Ownership**



The Homebuyer Resource Page was launched June 3, 2021, to support first-time homebuyer clients and on their path to helping people achieve homeownership. The Homebuyer Resource Page offers prospective buyers information on pre-purchase counseling, down payment matching and assistance programs, education on the home buying process, and a search tool to find REALTORS® who speak their language or have relevant designations or certifications.

Since launching:

- 1,474 views
- Down payment assistance page: 1,341 views
- Find a REALTOR® page: 553 views
- Homebuyer assistance by County: 377 views
- Total: 3,745 views
- Addition of the "Include" Strategic Priority

A LOOK AHEAD TO 2022

Q&A WITH OREGON REALTORS® PRESIDENT JEFF WIREN



WHAT IS YOUR VISION FOR 2022?

This will be a year in which we see the full implementation of the Diversity Committee that the Board of Directors approved as a Key Committee at the 2021 Fall Governance meetings. I envision that all leadership within Oregon REALTORS® will be more focused on Diversity, Equity, and Inclusion and that we will have better training resources for our leadership and all members of our Association. Everyone deserves the opportunity to own a home, to be a REALTOR®, and to serve in our Association – no matter who you are or who you love. I am excited to see the positive impact of this committee.

I think 2022 will also be a year in which we complete our evaluation of our current governance structure and make recommendations to our Board of Directors. Can you believe that it has been over 40 years since Oregon REALTORS® has completed a comprehensive evaluation of our leadership structure? With the passage of Governance Restructure at the National level, this is an opportune time for Oregon to look at our structure and evaluate if there are changes that can help to make us more nimble, innovative, and ultimately better for our membership.

There are many more things that your Association will be doing in 2022, but these are the highlights of my vision for our organization.

WHAT IS THE MOST IMPORTANT THING YOU HOPE TO ACCOMPLISH?

All of the topics listed above are incredibly important ~ and there are so many other things that happen on a daily basis at the Association that are incredibly important. I hope to accomplish all of the things listed above and to maintain a positive culture in our Association and in our market throughout Oregon. To pick one as the MOST important is tough, but I do feel that if we are successful in evaluating and implementing a governance restructure, we will be a much more relevant organization

"If you want to have an active role in how your industry works, then you have an obligation to get involved."



A LOOK AHEAD TO 2022

Q&A WITH OREGON REALTORS® PRESIDENT JEFF WIREN



for years to come. This would be a crowning achievement at every level of leadership in our Association and something that every Board Member, Committee Member, and volunteer at every level could be proud to participate in.

WHAT WAS THE REASON YOU GOT INTO VOLUNTEER LEADERSHIP?

My first Principal Broker, Carolyn Green, had a heart for leadership. She was an example to everyone in our office on the importance of being involved and giving back to your industry through service. I will always admire Carolyn for her guidance and example. I have always felt strongly that if you want to have an active role in how your industry works, then you have an obligation to get involved. If you aren't happy with a policy that your MLS has, then you should be at the table so that you can debate the issue and propose a positive change. Your voice matters, but if you don't step up to lead, nobody will ever hear it.

WHAT'S THE BIGGEST ISSUE FACING Oregon REALTORS® IN 2022?

As an Association, I think our largest issue will be on the advocacy front. We will continue to address issues related to personal property rights, taxation, and regulations that affect the real estate industry. We will also be continuing to work our way through the Department of Justice lawsuit against NAR and I anticipate that we will continue to see changes in our industry as a result of any settlement or action. Agents should become familiar with Buyer Service Agreements and how they can implement them into their business practice.



2022 OREGON REALTORS® EXECUTIVE COMMITTEE



JEFF WIREN
PRESIDENT
Portland Metropolitan Association



GRACE BERGEN
PRESIDENT-ELECT
Springfield REALTORS®



DREW COLEMAN
IMMEDIATE PAST PRESIDENT
Portland Metropolitan Association



GREG WHISTLER
DISTRICT 1 VICE PRESIDENT
NORTHWEST
East Metro Association



ASHLEIGH FORDHAM
DISTRICT 2 VICE PRESIDENT
COAST & VALLEY
Mid Valley Association



CRYSTELL WISE
DISTRICT 3 VICE PRESIDENT
LANE COUNTY
Central Oregon Coast Board



DEVIN ZUPAN
DISTRICT 4 VICE PRESIDENT
SOUTHWEST
Rogue Valley Association



MICHAEL WARREN, II
DISTRICT 5 VICE PRESIDENT
HIGH DESERT
Central Oregon Association



DEAN KEGLER
DISTRICT 6 VICE PRESIDENT
COLUMBIA GORGE & EAST
Columbia Basin Board



LYNNEA MILLER
BUSINESS ISSUES
KEY COMMITTEE CHAIR
Central Oregon Association



CHARLES RORIVE
GOVERNMENT AFFAIRS
KEY COMMITTEE CHAIR
Douglas County Association



ALEX PHAN
DIVERSITY KEY
COMMITTEE CHAIR
Portland Metropolitan Association



NATASHA WHITEFIELD
POLITICAL AFFAIRS
KEY COMMITTEE CHAIR
Mid Columbia Association



ROCHELLE YUKICH
PROFESSIONAL DEVELOPMENT
KEY COMMITTEE CHAIR
Portland Metropolitan Association



EVA SANDERS
FINANCE REVIEW
COMMITTEE CHAIR
Portland Metropolitan Association



BETH CASTER
ORPAC TRUSTEE
COMMITTEE CHAIR
Yamhill County Association



GOVERNMENT AFFAIRS

ADVOCACY MINUTE

We wanted to get members more involved in what the Association was doing at the Capitol, who our organization worked with to accomplish GA goals, and what those goals were. So we created a short, focused, weekly video series to discuss what was going on during session. This increased visibility for our work with legislators, our president, and the video series is a top performer on our YouTube channel.

REALTOR® DAY

This year, REALTOR® Day was all-virtual and packed with opportunities! Attendees heard about legislative issues critical to REALTORS® and met virtually with a select number of legislators. The Legislative Priorities for REALTOR® Day were Defend Homeownership, Encourage Development, Protect Property Rights, and Uphold Fair Housing. The focus was on Preserving Oregon's mortgage interest deduction, common-sense land use updates, encouraging new middle housing in cities, and passing tax credits for rent forgiveness.

RPAC BY THE NUMBERS



\$392,000
total raised



191
Major Investors



21
President's Circle





RPAC TRIPLE CROWN WINNER

Due to the diligence and efforts of our PAC Trustees and leadership, Oregon REALTORS® qualified for and will receive NAR's Triple Crown Award for the first time in association history. This award recognizes Associations that have met all of their NAR RPAC goals. This is the first time Oregon REALTORS® will have received this award. Special thanks to 2021 President, Drew Coleman; ORPAC Trustees Chair, Beth Caster; and NAR Participation Council member, Jill Russel for their efforts in making this accomplishment possible.

LEGISLATIVE RECAP

While the pandemic originally brought legislators together in a bipartisan fashion during several special sessions, partisanship certainly played a prominent role as the 2021 session progressed. We saw not only two Republican Senators form an Independent caucus midway through session, but also the official expulsion of a member of the House of Representatives for the first time in history and the resignation of another when faced with expulsion. By mid-May it had become clear that Oregon would emerge from the pandemic with an enormous surge of economic growth and significant federal investment resulting in a \$2.8 billion budget surplus, \$1 billion more than was forecast at the beginning of the session. As for leadership priorities, the Governor and Democratic leaders entered the 2021 session with a bold agenda focused on the following:

1. Supporting Oregonians hardest hit by the COVID-19 pandemic
2. Recovery from the 2020 wildfires
3. Equity and social justice
4. Police reforms
5. Climate change and decarbonization
6. Behavioral healthcare system improvement

Oregon REALTORS® tracked all of these issues closely but focused its lobbying efforts on those most directly related to the Association's 2021-2022 Legislative Policies adopted by the Board of Directors. Additionally, Oregon REALTORS® focused on four key priorities this session: defending homeownership, encouraging housing development, protecting property rights, and upholding and expanding fair housing principles.

KEY		
PASSED		OPPOSED
SUPPORTED		DEAD
MONITORED		FAILED

BILL

POSITION RESULT

SB 8 - EXPANDS OPTIONS FOR SITING AFFORDABLE HOUSING DEVELOPMENTS		
SB 139 - PASS-THROUGH ENTITY TAXATION		
SB 278 - 100% COMPENSATION FOR LOST RENT FROM LCF		
SB 282 - GRACE PERIOD FOR REPAYMENT OF PAST-DUE RENT EXTENSION		
SB 330 - TAX CREDITS FOR RENT FORGIVENESS		
SB 391 - RURAL ADU'S		
SB 458 - STREAMLINES PROCESS FOR DEVELOPMENT OF MIDDLE HOUSING		
SB 765 - PERMANENT ONLINE NOTARY		
SB 852 - MORTGAGE INTEREST DEDUCTION ELIMINATION		
HB 2009 - RESIDENTIAL FORECLOSURE MORATORIUM TO JUNE 30, 2021		
HB 2100 - ESTABLISHES TASK FORCE ON HOMELESSNESS AND RACIAL DISPARITIES		
HB 2238 - CLARIFIES GOVERNOR'S AUTHORITY TO USE PROPERTY DURING AN EMERGENCY		
HB 2522 - MODEL RECREATIONAL VEHICLE TITLING STATUTE FIX		
HB 2550 - LOVE LETTERS		
HB 2578 - MORTGAGE INTEREST DEDUCTION ELIMINATION		
HB 2703 - LARRC FAIR HOUSING CURRICULUM		
HB 2838 - MORTGAGE INTEREST DEDUCTION ELIMINATION		
HB 3090 - SEPTIC REPLACEMENT		
SJR 1 - REPEALING AD VALOREM PROPERTY TAXATION SYSTEM		



GOVERNMENT AFFAIRS

SPECIAL SESSIONS

Following Oregon's regular long legislative session, the state hosted two more special sessions: one to address redistricting and the other to continue the moratorium on evictions due to COVID-19.

Redistricting

The Oregon Legislature held a special session on redistricting in late September. The Senate passed the maps for Congressional and state legislative districts on party-line votes. A newly formed committee amended the Congressional map. The maps passed the House with bipartisan opposition and a tense floor debate. The Congressional map is likely to result in a 5-1 advantage for Democrats, with current members of Congress placed in even stronger seats than they currently hold. Partisanship may be a non-issue in future redistricting efforts, as several groups have revived a ballot measure that would create an independent redistricting commission for both state and federal map drawing.

Second Special Session

Senate Bill 891 extended the safe harbor period for non-payment of rent to June 30, 2022 for tenants who have a pending applications for emergency rental assistance and have provided documentation of their application to their landlord. It also allowed landlords to deliver termination notices if their tenant's application is no longer pending or on or after October 1, 2022, whichever is earlier. Further, landlords who delayed termination notices or eviction proceedings could apply for compensation for the non-payments accrued during the time of tenant protection. Low-income tenants served with an eviction summons also had to be provided with legal defense information.

Several agencies received increased funding to support the actions described in Senate Bill 891 due to the passing of Senate Bill 5561, including:

- \$100 million for payments to the Oregon Emergency Rental Assistance Program
- \$5 million to OERAP for distribution and administrative expenses
- \$100 million to local Emergency Rental Assistance programs
- \$10 million for the Landlord Guarantee Program

2021 OREGON REALTORS® RPAC HALL OF FAME



John Baker
Central Oregon Association
of REALTORS®



Drew Coleman
Portland Metro Association
of REALTORS®



Carolyn Dozois
Eugene REALTORS®



Debra Gisriel
Klamath County Association
of REALTORS®



Rick Harris
Rogue Valley Association of
REALTORS®



David J Hemenway
Eugene REALTORS®



Pat Kaplan
Portland Metro Association
of REALTORS®



Michael Kozak
Central Oregon
Association of REALTORS®



Colin Mullane
Rogue Valley Association of
REALTORS®



Jenny Pakula
Oregon
REALTORS®



Eva Sanders
Portland Metro Association
of REALTORS®



Bernard Young
Rogue Valley Association
of REALTORS®

2021 MAJOR INVESTORS

PLATINUM R \$10,000+ INITIAL ANNUAL INVESTMENT

Drew Coleman, Portland Metropolitan Association of REALTORS® 
Debra Gisriel, Klamath County Association of REALTORS® 
Rick Harris, Rogue Valley Association of REALTORS® 
Central Oregon Association of REALTORS®
Oregon REALTORS®
Oregon Real Estate Forms
Portland Metropolitan Association of REALTORS®
RMLS

GOLDEN R \$5,000+ INITIAL ANNUAL INVESTMENT

Carol Dozois, Eugene REALTORS® 
Kerri Hartnett, Portland Metropolitan Association of REALTORS® 
David Hemenway, Eugene REALTORS® 
Pat Kaplan, Portland Metropolitan Association of REALTORS® 
R. Brian Matza, Portland Metropolitan Association of REALTORS® 
Helen Marston, Central Oregon Association of REALTORS® 
Colin Mullane, Rogue Valley Association of REALTORS® 
Steve Nassar, Portland Metropolitan Association of REALTORS®
Eva Sanders, Portland Metropolitan Association of REALTORS® 
Adam Schwend, Tillamook County Board of REALTORS® 
Greg Steiner, Eugene REALTORS® 
Greg Whistler, East Metro Association of REALTORS®
Southern Oregon MLS



2021 MAJOR INVESTORS

CRYSTAL R \$ 2 , 5 0 0 + INITIAL ANNUAL INVESTMENT

Jen Dillard, Mid-Columbia Association of REALTORS®
Karen Kennedy, Curry County Board of REALTORS®
Rob Levy, Portland Metropolitan Association of REALTORS®
Suzanne O'Halloran, East Metro Association of REALTORS®
Jenny Pakula, Oregon REALTORS® 🏆🌟
Jennifer Schaake, Central Oregon Association of REALTORS®
Randy Shaw, Klamath County Association of REALTORS®
Terance Skjersaa, Central Oregon Association of REALTORS®
Nan Wimmers, Mid-Columbia Association of REALTORS® 🏆
Jeffry Wiren, Portland Metropolitan Association of REALTORS®
Cat Zwicker, Central Oregon Association of REALTORS®
East Metro Association of REALTORS®

STERLING R \$ 1 , 0 0 0 + INITIAL ANNUAL INVESTMENT

Susanna Abrahamson, Central Oregon Association of REALTORS®
Greg Addington, Rogue Valley Association of REALTORS®
Lisa Albrecht, Portland Metropolitan Association of REALTORS®
Javier Alomia, Portland Metropolitan Association of REALTORS®
Vicki Arnold, East Metro Association of REALTORS®
Kimberley Arscott, Eugene REALTORS®
Curt Arthur, Mid-Valley Association of REALTORS®
Scott Asla, Central Oregon Association of REALTORS®
Jackie Austin, Eugene REALTORS®
Danielle Bade, Portland Metropolitan Association of REALTORS®
John Baker, Central Oregon Association of REALTORS® 🌟
Diana Barker, Central Oregon Association of REALTORS®
Grace Bergen, Springfield Board of REALTORS® 🏆



STERLING R \$ 1,000+ INITIAL ANNUAL INVESTMENT

Stacey Boals, Rogue Valley Association of REALTORS® 🏠
Brenda Bonebrake, Mid-Valley Association of REALTORS®
Lori Bonn Stenshoel, Eugene REALTORS®
Angela Mae Boothroyd, Central Oregon Association of REALTORS®
David Brow, Springfield Board of REALTORS®
Jeanette Brunot, Central Oregon Association of REALTORS®
Allison Buchman, Portland Metropolitan Association of REALTORS® 🏠
Michael Burkhard, Lincoln County Board of REALTORS®
Beth Caster, Yamhill County Association of REALTORS®
Karen Church, Eugene REALTORS®
Diana Colin, Portland Metropolitan Association of REALTORS®
Ernest Cooper, Portland Metropolitan Association of REALTORS®
Doniella Cox, Central Oregon Association of REALTORS®
Lorrie Lorraine Cox, Mid-Valley Association of REALTORS®
Lindsey Culver, Portland Metropolitan Association of REALTORS®
Chelsea Dietmeyer, Springfield Board of REALTORS®
Dayna Durant-Sellars, Klamath County Association of REALTORS®
Stacy Ellingson, Klamath County Association of REALTORS®
Cheryl Faria, Rogue Valley Association of REALTORS®
Mark Farrow, Mid-Valley Association of REALTORS®
David Feagans, Central Oregon Association of REALTORS®
Zach Fischer, Mid-Valley Association of REALTORS®
Lynae Forbes, Portland Metropolitan Association of REALTORS®
Ashleigh Fordham, Mid-Valley Association of REALTORS®
James Frick, Rogue Valley Association of REALTORS®
Lester Friedman, Central Oregon Association of REALTORS®
Cari Garrigus, Eugene REALTORS®
Anne Bridget Geertsen, Eugene REALTORS®
Mel George, Portland Metropolitan Association of REALTORS®
John Gibson, Central Oregon Association of REALTORS®
Michele Gila, Portland Metropolitan Association of REALTORS®
Julie Gilbert, Mid-Columbia Association of REALTORS®
Sandra Goodsell, Central Oregon Association of REALTORS®
Michael Gottlieb, Eugene REALTORS®
Amy Graham, Lincoln County Board of REALTORS®
Tina Grimes, Rogue Valley Association of REALTORS®
Greg Gysin, Mid-Valley Association of REALTORS®
Judy Gysin, Mid-Valley Association of REALTORS®
Michael Hall, Portland Metropolitan Association of REALTORS®
Scott Halligan, Portland Metropolitan Association of REALTORS®
Tom Harrison, Rogue Valley Association of REALTORS®

STERLING R \$ 1,000+ INITIAL ANNUAL INVESTMENT


Lisa Hart, Central Oregon Association of REALTORS®
Linda Hartness, Eugene REALTORS®
Chad Harvey, Mid-Valley Association of REALTORS®
Heidi Hazel, Mid-Valley Association of REALTORS®
Kim Hedding, Eugene REALTORS®
Ruth Hemenway-Duran, Eugene REALTORS®
Jonathan Hicks, Central Oregon Association of REALTORS®
Louis Hoffman, Central Oregon Association of REALTORS®
Michele Holen, Portland Metropolitan Association of REALTORS®
John Hoops, Eugene REALTORS®
Brian Houston, Portland Metropolitan Association of REALTORS®
Michelle Hutton, Portland Metropolitan Association of REALTORS®
Kim Hyland, Eugene REALTORS®
Patrick Iler, Rogue Valley Association of REALTORS®
Sally Jacobson, Central Oregon Association of REALTORS®
George Jacoby, Rogue Valley Association of REALTORS®
Shaun Jillions, Oregon REALTORS®
Drew Johnson, Mid-Valley Association of REALTORS®
Fred Johnson, Central Oregon Association of REALTORS®
Madyson Jones, Mid-Valley Association of REALTORS®
Megan Jumago-Simpson, Portland Metropolitan Association of REALTORS®
Dean Kegler, Columbia Basin Board of REALTORS®
Michael Kerlinger, Rogue Valley Association of REALTORS®
Marcia Kies, Portland Metropolitan Association of REALTORS®
Kathryn King, Portland Metropolitan Association of REALTORS®
Mark Knust, Klamath County Association of REALTORS®
Michael Kozak, Central Oregon Association of REALTORS® 
Sara Lafaver, Central Oregon Association of REALTORS®
Ryan Lamanna, Rogue Valley Association of REALTORS®
Brent Landels, Central Oregon Association of REALTORS®
Michael Lange, Curry County Board of REALTORS®
Debi Laue, Portland Metropolitan Association of REALTORS®
Scott Lewis, Rogue Valley Association of REALTORS®
Ronald Liedkie, Mid-Valley Association of REALTORS®
Jennifer Limoges, Central Oregon Association of REALTORS®
Vicki Macormic, Rogue Valley Association of REALTORS®
Phyllis Mageau, Central Oregon Association of REALTORS®
Kelly Martin, Mid-Valley Association of REALTORS®
Joni McClintock, Mid-Valley Association of REALTORS®
Melissa McGuire, Eugene REALTORS®



RPAC stands for the REALTORS® Political Action Committee. Its goal is to organize members of our association as a concerned, involved political constituency. RPAC raises voluntary funds from our members for use in making contributions to political candidates at the federal, state and local levels who believe in the same principles we do--improving our Quality of Life by ensuring economic vitality, providing housing opportunities, and building better communities.

STERLING R

\$ 1,000+ INITIAL ANNUAL INVESTMENT

Joanne McKee, Central Oregon Association of REALTORS®
Don Meyer, Mid-Valley Association of REALTORS®
Whitney Minnich, Portland Metropolitan Association of REALTORS®
Barbara Myers, Central Oregon Association of REALTORS®
Shane Myhre, Rogue Valley Association of REALTORS®
Alvin Nash, Mid-Valley Association of REALTORS®
Lisa Nishioka, Portland Metropolitan Association of REALTORS®
Darren O'Halloran, East Metro Association of REALTORS®
Kerry Ann O'Halloran, East Metro Association of REALTORS®
Margaret Page, Tillamook County Board of REALTORS®
Lori Palermo, Springfield Board of REALTORS® 
George Perkins, East Metro Association of REALTORS®
Nancy Perkins, East Metro Association of REALTORS®
Alex Phan, Portland Metropolitan Association of REALTORS®
Andee Phillips, Central Oregon Association of REALTORS®
Ronda Prewitt, Springfield Board of REALTORS®
Debbie Price, East Metro Association of REALTORS®
Kamila Price, Portland Metropolitan Association of REALTORS®
Allyson Puentes, Mid-Valley Association of REALTORS®
Kathy Querin, Portland Metropolitan Association of REALTORS®
Kelly Ranstad, Eugene REALTORS®
Kris Rees, Central Oregon Association of REALTORS®
Jason Reese, Rogue Valley Association of REALTORS®
Isaac Rhoads-Dey, Springfield Board of REALTORS®
Kathleen Robidou, Eugene REALTORS®
Charles Rorive, Douglas County Association of REALTORS®
Jill Russel, Klamath County Association of REALTORS® 
Freddy Saxton, Lincoln County Board of REALTORS®
Trudi Schmidt, Mid-Valley Association of REALTORS®
Taylor Shanaman, Oregon REALTORS®
DeAnna Sickler, Rogue Valley Association of REALTORS®
Kristi Sieng, Mid-Valley Association of REALTORS®
Patrick Sieng, Mid-Valley Association of REALTORS® 
Brian Simmons, Rogue Valley Association of REALTORS®
Danielle Snow, Central Oregon Association of REALTORS®
Jeremy Starr, Eugene REALTORS® 
Danielle Strome, Central Oregon Association of REALTORS®
Angela Stuckart, Willamette Association of REALTORS®
Evan Swanson, Portland Metropolitan Association of REALTORS®
Laurie Thiel, Portland Metropolitan Association of REALTORS®



STERLING R

\$ 1,000+ INITIAL ANNUAL INVESTMENT

Barbara Thomas, Eugene REALTORS®
Jessica Tindell, Portland Metropolitan Association of REALTORS®
Susan ToKarz-Krauss, Rogue Valley Association of REALTORS®
Paul Trakarn, Portland Metropolitan Association of REALTORS®
Christina Tsutsui-Tharp, Central Oregon Association of REALTORS®
Michael Warren II, Central Oregon Association of REALTORS®
Rita Marie Verdugo, Springfield Board of REALTORS®
Kurt von Wasmuth, Portland Metropolitan Association of REALTORS®
Jennifer Weinhart, Portland Metropolitan Association of REALTORS®
Brooke Welter, Central Oregon Association of REALTORS®
James Wilcox, Mid-Columbia Association of REALTORS®
Troy Wilkerson, Portland Metropolitan Association of REALTORS®
Joseph Williams, Eugene REALTORS®
Crystell Wise, Central Oregon Coast Board of REALTORS®
David Wright, Rogue Valley Association of REALTORS®
Bernard Young, Rogue Valley Association of REALTORS® 
Teresa Zamora, Rogue Valley Association of REALTORS® 
Devin Zupan, Rogue Valley Association of REALTORS®
John Zupan, Rogue Valley Association of REALTORS®
Julie Zupan, Rogue Valley Association of REALTORS®
Paramount Real Estate Services
RE/MAX Key Properties
Windermere Central Oregon Bend
Windermere Central Oregon Redmond



RPAC stands for the REALTORS® Political Action Committee. Its goal is to organize members of our association as a concerned, involved political constituency. RPAC raises voluntary funds from our members for use in making contributions to political candidates at the federal, state and local levels who believe in the same principles we do--improving our Quality of Life by ensuring economic vitality, providing housing opportunities, and building better communities.

OREGON HOUSING ECONOMIC SUMMIT

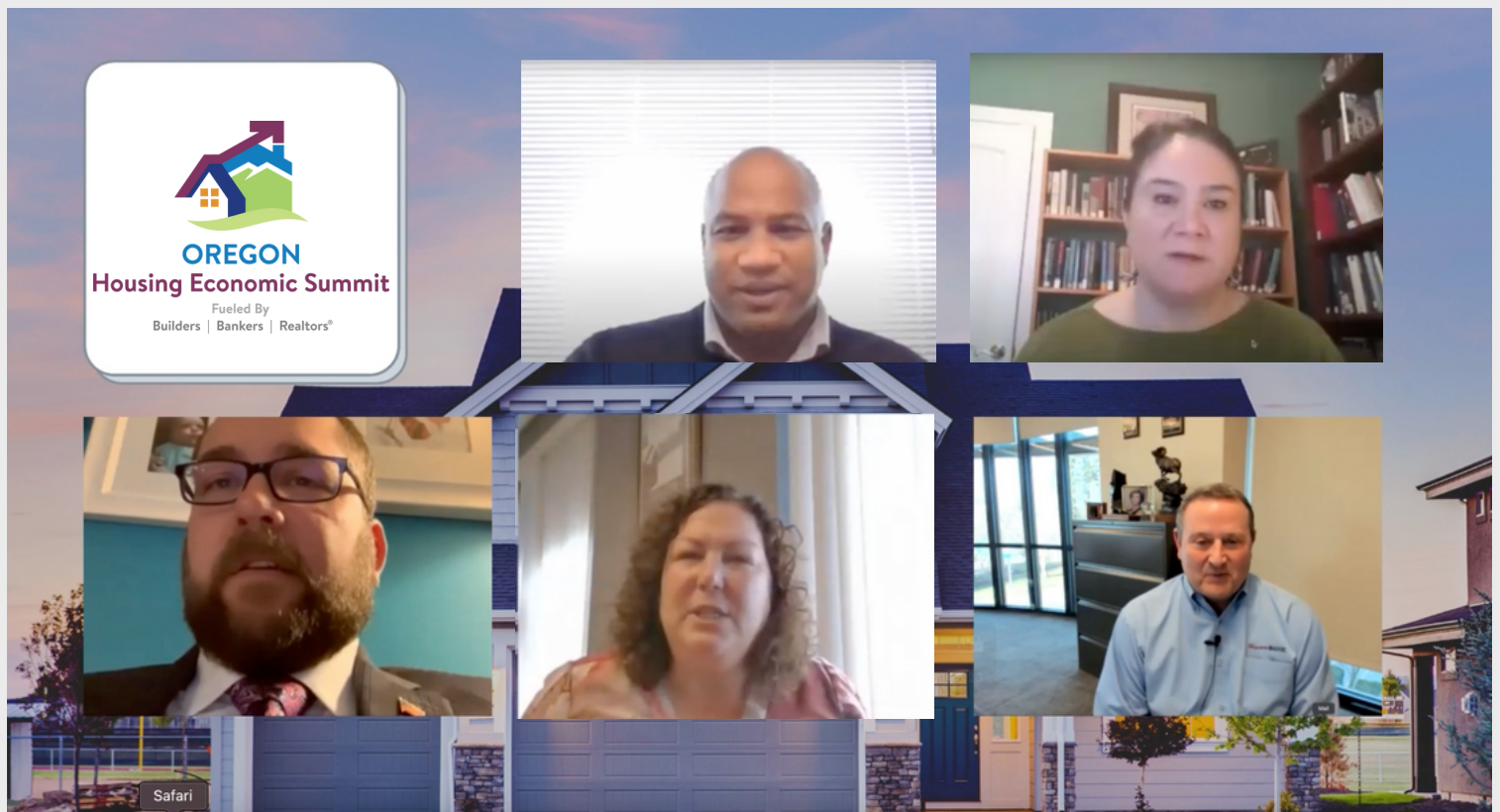


OREGON
Housing Economic Summit

Fueled By
Builders | Bankers | Realtors®

The second annual Oregon Housing Economic Summit took place January 14, 2021 and gathered housing industry leaders together for the first time virtually to hear about the many factors that would ultimately affect housing supply, availability, and price locally in 2021. It featured nationally recognized NAR Economist Lawrence Yun, as well as other well-known experts and legislators in the areas of housing, regulation, and economics.

Panelists included: Alma Flores, REACH Community Development Corporation; Deborah Flagan, Hayden Homes; Freddy Saxton, Advantage Real Estate; Rep. Jack Zika, House District 53; Josh Lehner, Oregon Office of Economic Analysis; Rep. Julie Fahey, House District 14; Ken Trautman, People's Bank of Commerce Medford; Lorelei Juntunen, ECONorthwest; and Margaret Salazar, Oregon Housing and Community Services.



450+
Attendees



3 Partner
Organizations



13
Speakers



RISK MANAGEMENT

If 2020 was a year of firsts on the risk-management front as Oregon REALTORS® members managed pandemic showing and office protocols and a relentless wave of new—and supposedly temporary—eviction laws, 2021 was the year of the “new normal.” What many thought would be temporary changes became standard operating procedures in 2021 as Emergency Orders and eviction moratoria extended well beyond their anticipated end dates.

PRINCIPAL BROKER FORUM

After a hiatus during 2020, Oregon REALTORS® brought back the Principal Broker Forum in a virtual format. While we were originally concerned about whether the event would work well on Zoom, it surpassed our expectations. The Spring Principal Broker Forum included 184 participants, and the Fall forum drew 249 (the in-person version of the event typically drew 100 participants). Principal brokers from around the state helped each other navigate challenging situations related to multiple offer situations, the eviction moratoria, mask and vaccine mandates, appraisal backlogs, and many other issues.

INDUSTRY FORUM

In June 2021, industry leaders from real estate, mortgage lending, appraisal, title and escrow, property management, and home inspection met to hash out challenges facing the industry including strategies to appraisal backlogs and navigate the foreclosure moratorium.

LEGAL ACTION

In May of 2021, the Oregon Supreme Court heard oral arguments in *Owen et al. v. City of Portland*. Oregon REALTORS® had been working on this case since 2017. The case challenged the City of Portland ordinance that requires residential landlords to pay steep fees to a tenant for certain rent increases and no-cause terminations. Oregon REALTORS® argued at both the Oregon Court of Appeals and the Oregon Supreme Court as amicus curiae that the ordinance is preempted by the state law prohibiting local governments from enacting ordinances that control that rent that can be charged. In November 2021 the Oregon Supreme Court came down with its opinion and unfortunately the court sided with the City of Portland in upholding the ordinance.

BY THE NUMBERS



665

EMAILS RECEIVED BY THE LEGAL HOTLINE



433

PRINCIPAL BROKER FORUM PARTICIPANTS



316

CALLS RECEIVED BY THE LEGAL HOTLINE



HOT TOPICS:

EARNEST MONEY DISCLOSURE CONTRACTS
LANDLORD-TENANT



PROFESSIONAL DEVELOPMENT

Total CE

**17,000
Hours
Awarded**

Total Classes

**121
CE Events**

Top Designation

**98
Attendees**

TOP DESIGNATION: PRICING STRATEGY ADVISOR (PSA)

The Pricing Strategy Advisor (PSA) certification is specifically designed to enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values. This year, PSA was our top designation at 98 attendees. They learned how to determine the market-based value range of a home, choose the most appropriate comparables for a property, compile a Comparable Market Analysis report for proper presentation, and collaborate with appraisers.

TECH MASTERY

Tech Mastery provides the tech tools necessary to provide exceptional service, communicate more effectively, and conduct business while on the go. This program reviews the basics of Facebook and other current social media platforms, as well as each platform's best practices in order to provide better service and develop better relationships. The webinar had 73 attendees from 14 local associations around the state.



RMLS™

**73
ATTENDEES**

BY THE NUMBERS



saved

\$40,209

with member benefit webinars



17

webinars offered



1,031

hours of free member benefit CE awarded



The Graduate, REALTOR® Institute (GRI) designation is a way to stand out to prospective home buyers and sellers as a REALTOR® who has gained in-depth knowledge on technical subjects as well as the fundamentals of real estate. We had a total of 42 offerings with 442 attendees and had 36 students graduate from the GRI program in 2021. The top three GRI classes in 2021 were Negotiations, Contracts, and Risk Management.

2021 GRI GRADUATES

Holly D. Augustus	MID VALLEY ASSOCIATION OF REALTORS®
Joseph Becker	CENTRAL OREGON ASSOCIATION OF REALTORS®
Erik Berg	CENTRAL OREGON ASSOCIATION OF REALTORS®
Chantelle Charpentier	LINCOLN COUNTY BOARD OF REALTORS®
Koli Cutler	MID VALLEY ASSOCIATION OF REALTORS®
Georgette E Dashiell	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Melody Delorme	EUGENE REALTORS®
Eric Dunphy	EUGENE REALTORS®
Margot Durand	KLAMATH COUNTY ASSOCIATION OF REALTORS®
Jerry Glesmann	MID VALLEY ASSOCIATION OF REALTORS®
Amanda Graves	LINCOLN COUNTY BOARD OF REALTORS®
Kathryn Graves	EUGENE REALTORS®
Krista Harrison	SPRINGFIELD BOARD OF REALTORS®
Sarah Johnson	LINCOLN COUNTY BOARD OF REALTORS®
Sheila Jones	CENTRAL OREGON ASSOCIATION OF REALTORS®
Ilene Kittner	COOS COUNTY BOARD OF REALTORS®
LaReina Kyle	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Jan C MacDonald	LINCOLN COUNTY BOARD OF REALTORS®
Tawnya Madsen	EUGENE REALTORS®
Stacey McGhehey	YAMHILL COUNTY ASSOCIATION OF REALTORS®
Donna Megy	WILLAMETTE ASSOCIATION OF REALTORS®
Cynthia Mills	DOUGLAS COUNTY ASSOCIATION OF REALTORS®
Matthew Murray	LINCOLN COUNTY BOARD OF REALTORS®
James Myers	SEATTLE KING COUNTY ASSOCIATION OF REALTORS® INC
Andrew Rosborough	LINCOLN COUNTY BOARD OF REALTORS®
Peggy Saleeby	EUGENE REALTORS®
Robyn Schamberger	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Jeanne Schattler	ROGUE VALLEY ASSOCIATION OF REALTORS®
Brian Smith	MID VALLEY ASSOCIATION OF REALTORS®
Danielle Strome	CENTRAL OREGON ASSOCIATION OF REALTORS®
Sharilynn Taylor	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Whitney Ulven	MID VALLEY ASSOCIATION OF REALTORS®
Katherine VanLooven	EAST METRO ASSOCIATION OF REALTORS®
Tillie Webb	KLAMATH COUNTY ASSOCIATION OF REALTORS®
Mary L Williams	ROGUE VALLEY ASSOCIATION OF REALTORS®
Maria Zialcita	EAST METRO ASSOCIATION OF REALTORS®

BY THE NUMBERS



442

Class Registrations



42

Classes Offered



94%

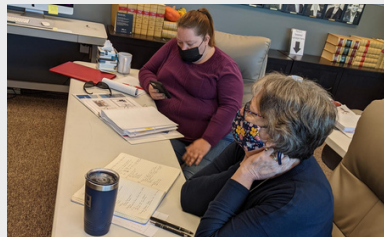
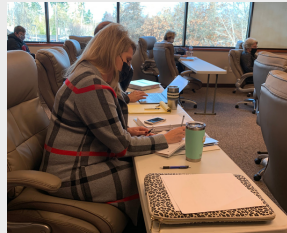
Satisfaction with GRI Courses



96%

of Attendees Rated Worth the Investment

PROPERTY MANAGEMENT ACADEMY



PROPERTY MANAGEMENT ACADEMY



The Oregon REALTORS® Property Management Academy was a comprehensive 3.5-day course that focused on developing competent, ethical, and professional property managers. This academy brought in industry experts to lead a through discussion on business development, day-to-day operations of managing property, landlord/tenant law, fair housing, preparing policies and procedures to minimize risk, and emergency response. This was the first year the academy has been held, bringing 21 attendees from all corners of the state. These current and future property managers doubled their perceived competency across all topics.

2021 GRADUATES

Iustina Anufriev	MID VALLEY ASSOCIATION OF REALTORS®
Griffin Bates	MID VALLEY ASSOCIATION OF REALTORS®
Kathleen Dewoina	MID VALLEY ASSOCIATION OF REALTORS®
Abe Drabkin	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Kimberly Gray	MID VALLEY ASSOCIATION OF REALTORS®
Todd Gray	MID VALLEY ASSOCIATION OF REALTORS®
Liz Hayes	MID VALLEY ASSOCIATION OF REALTORS®
Kristina Jones Dodd	ROGUE VALLEY ASSOCIATION OF REALTORS®
Stacey Krys-Harrison	MID VALLEY ASSOCIATION OF REALTORS®
Mario Martinez	ROGUE VALLEY ASSOCIATION OF REALTORS®
Venkatesan Muthu	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Corinne O'Halloran	EAST METRO ASSOCIATION OF REALTORS®
Kerry Ann O'Halloran	EAST METRO ASSOCIATION OF REALTORS®
Molly Webb	UMATILLA COUNTY BOARD OF REALTORS®
Renie Weber	ROGUE VALLEY ASSOCIATION OF REALTORS®
Jason Lavery	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®

BY THE NUMBERS



16

Graduates



17

Attendees



over half

of Attendees Said it Exceeded Expectations



4.4/5

Satisfaction Rating

PRINCIPAL BROKER ACADEMY



Oregon REALTORS® hosted two Principal Broker Academy sessions in 2021. Each cohort of current and aspiring principal brokers deep dive into risk management, brokerage laws and regulations, business operations, brokerage policies and procedures, contract and finance best practices, liability reduction, and leadership and management strategies.

This program continues to get excellent reviews from participants, citing quality, professionalism, value, and relevance as a great investment in their business.

2021 GRADUATES

Corinne Bettsworth	CENTRAL OREGON ASSOCIATION OF REALTORS®
Karen Church	EUGENE REALTORS®
Shelly Culbertson	ROGUE VALLEY ASSOCIATION OF REALTORS®
Jennifer Gregoriou	CENTRAL OREGON ASSOCIATION OF REALTORS®
Nola Horton-Jones	CENTRAL OREGON ASSOCIATION OF REALTORS®
Becky Schertenleib	MID COLUMBIA ASSOCIATION OF REALTORS®
Cynthia J Thackery	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Jessica J Tindell	PORTLAND METROPOLITAN ASSOCIATION OF REALTORS®
Evelyn Winningham	ROGUE VALLEY ASSOCIATION OF REALTORS®
Brooke Yussim	TOLEDO BOARD OF REALTORS®
Robert Layne	CENTRAL OREGON ASSOCIATION OF REALTORS®
Kimberley Arscott	EUGENE REALTORS®
Barbara A Brown	ROGUE VALLEY ASSOCIATION OF REALTORS®
Donald Dixon	ROGUE VALLEY ASSOCIATION OF REALTORS®
Alice Headley	ROGUE VALLEY ASSOCIATION OF REALTORS®
David G Hoggard	CLATSOP ASSOCIATION OF REALTORS®
Donna Jo Merrifield	WILLAMETTE ASSOCIATION OF REALTORS®
Colin P Mullane	ROGUE VALLEY ASSOCIATION OF REALTORS®
Vic Nicolescu	ROGUE VALLEY ASSOCIATION OF REALTORS®
Richard Schaefer	MID VALLEY ASSOCIATION OF REALTORS®
Krista Walker	ROGUE VALLEY ASSOCIATION OF REALTORS®
Ginny Kansas-Meszaros	CENTRAL OREGON ASSOCIATION OF REALTORS®

BY THE NUMBERS



23

Graduates



45

Attendees



92%

Satisfaction



96%

Help in Business



More than 160 women from across the state came together for this half-day women's event featuring Christine Hansen's 5 Steps to a Healthier Perspective, a Wise Women panel, and networking. Participants heard from Sarita Dua, Ashleigh Fordham, Kate Van Looven, and Jenny Pakula about navigating work-life balance and growing in the real estate industry. As many as 13 local associations were represented, and 98 percent of attendees were satisfied with the event, describing it as "Amazing," "Inspirational," and "Uplifting."



GOVERNANCE 2021

LEADERSHIP

PRESIDENT: Drew Coleman, Portland Metro

PRESIDENT-ELECT: Jeff Wiren, Portland Metro

IMMEDIATE PAST PRESIDENT: Lori Palermo, Springfield

NAR REGION 12 VICE PRESIDENT: Tiffanie Mai-Ganske, Idaho

NAR DIRECTORS

Drew Coleman, Portland Metro

Lester Friedman, Central Oregon

Debra Gisriel, Klamath County

Scott Halligan, Portland Metro

Rick Harris, Rogue Valley

Kerri Hartnett, Portland Metro

John Hoops, Eugene

Pat Kaplan, Portland Metro

Colin Mullane, Rogue Valley

COMMITTEE CHAIRS

GOVERNMENT AFFAIRS: Teresa Zamora, Rogue Valley

POLITICAL AFFAIRS: Kerri Hartnett, Portland Metro

PROFESSIONAL DEVELOPMENT: Lindsey Culver, Portland Metro

ORPAC TRUSTEES: Beth Caster, Yamhill County

BUSINESS ISSUES: Julie Gilbert, Mid-Columbia

ISSUES MOBILIZATION: Grace Bergen, Springfield

ELECTIONS: Lori Palermo, Springfield

FINANCE REVIEW: Eva Sanders, Portland Metro

LEGAL ACTION: Jan Cullivan, Portland Metro

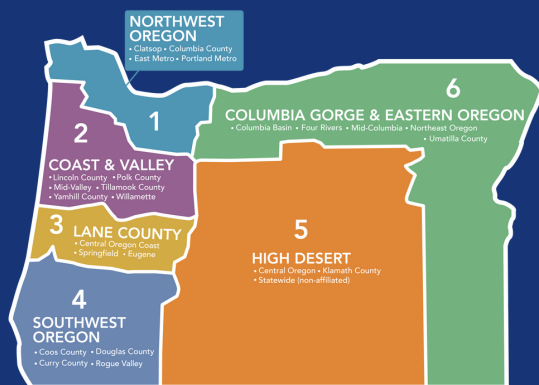
REALTOR® OF THE YEAR/DISTINGUISHED SERVICE AWARD: Debra Gisriel, Klamath County

PROFESSIONAL STANDARDS: Angela Stuckart, Willamette

HOME FOUNDATION: Cheryl Faria, Rogue Valley

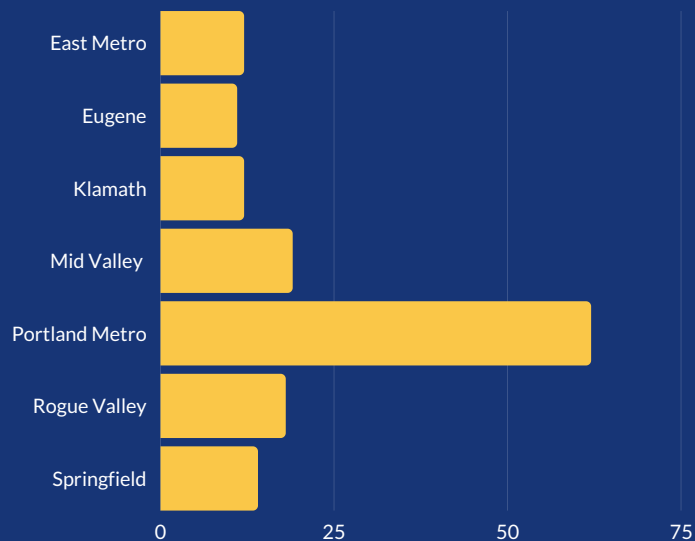
DIVERSITY: Alex Phan, Portland Metro

SAFETY: Lori Palermo, Springfield



- District 1 1 : Greg Whistler, East Metro
- District 2 2 : Angela Stuckart, Willamette
- District 3 3 : Grace Bergen, Springfield
- District 4 4 : Ron Reel, Curry County
- District 5 5 : Jill Russel, Klamath County
- District 6 6 : Dean Kegler, Columbia Basin

LOCAL ASSOCIATIONS WITH 10+ VOLUNTEERS



GOVERNANCE 2021

SPRING GOVERNANCE

APRIL 5-7, 2021

The 2021 Spring Governance meetings were conducted virtually. Committee meetings and the Board of Directors meeting were well attended, with 110 directors logged on to the meeting. The Board of Directors approved the annual audit and elected the 2022 President-Elect, Grace Bergen. NAR President Charlie Oppler and Region 12 Vice President Tiffanie Mai-Ganske addressed the Directors, providing national association and regional updates.

FALL GOVERNANCE

SEPTEMBER 20-22, 2021

Oregon REALTORS® was proud to offer the fall governance meetings in a hybrid format with in-person gatherings at Sunriver Resort. Attendance was high, including 96 directors at the Board of Directors meeting, and 296 participants at the virtual Principal Broker forum. The Board of Directors approved the 2022 Budget, elected NAR Directors Colin Mullane and Michael Warren II, and approved bylaws and policy revisions that included making the Diversity Committee a Key Committee. The 2021 NAR President-Elect, Leslie Rouda-Smith, provided an NAR report.





TOMORROW'S SUCCESS BEGINS TODAY

2021 FALL CONVENTION SEPTEMBER 21-24



Greg Bell

The 2021 Fall Convention was the first-ever hybrid convention. We kicked off Fall Convention with a 2.5 hour, free Principal Broker forum with 140 attendees.

There were 19 presenters over the course of the entire convention. Keynote Speaker Greg Bell kicked off the event with a deeply insightful and inspirational keynote address, Watering the Bamboo, with steps to unleash our potential for growth and value-based living. Patrick Stone, as always, provided his exceptional analysis of the current market trends and economy. Bryan Flannery brought us an empowering lesson on personal safety. Friday was entirely virtual with three CE tracks: Diversity and Fair Housing, Commercial, or Risk Management.



Patrick Stone

The ticketed portion of Fall Convention kicked off with a networking social. It was outside, overlooking the Deschutes River and Mount Bachelor – it was sunny and lovely, with great music, great food, great drinks, and fun company!

We were able to hold an in-person celebration to install our 2022 Oregon REALTORS® President, Jeff Wiren, at Fall Convention this year.



Bryan Flannery

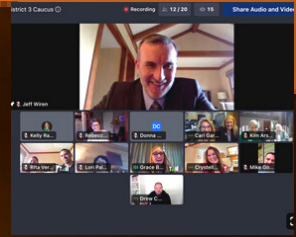
The membership was able to celebrate John Hoops from Eugene REALTORS® as the 2021 Distinguished Service Award recipient. John has been a REALTOR® for 26 years and is an active member of the Eugene Association of REALTORS® and was named their named REALTOR® of the Year in 2009. John also served as the Oregon REALTORS® president in 2012, and was named Oregon REALTORS® REALTOR® of the Year in 2014.



John Hoops

The HOME Foundation Dessert auction raised over \$27,000 to further encourage homeownership for Oregonians at or below the median income.

Despite having a completely new format this year with the hybrid model, this year's Fall Convention maintained its satisfaction rate. With all of the attendees, this year's Fall Convention had 758 Hours of CE awarded.



2021 REALTOR® OF THE YEAR & DISTINGUISHED SERVICE AWARD



2021 REALTOR® of the Year Lori Palermo

The REALTOR® of the Year award serves to recognize deserving REALTOR® members for their efforts and work on behalf of their fellow REALTORS®, their profession, and their community. This individual's actions communicate to the public, by their outstanding example, the professionalism of REALTORS®, and the outstanding work we do for clients, customers, industry, and community.

The 2021 Oregon REALTOR® of the Year is Lori Palermo of the Springfield Board of REALTORS®. A second-generation REALTOR®, Lori has been in the real estate business since 1993. She is the co-owner of Palermo Real Estate, joined in business at different times by both her father and her son. Lori was the Oregon REALTORS® President in 2020 and has actively served at all levels of the REALTOR® organization.



2021 Distinguished Service Award John Hoops

The Distinguished Service Award recognizes an Oregon REALTOR® who has demonstrated outstanding service and contribution, over a period of years, to the Oregon REALTORS®. This award is intended to recognize members for a lifetime of contributions and service to the association, and that's exactly what this year's recipient exemplifies.

The 2021 Distinguished Service Award recipient is John Hoops of Eugene REALTORS®. John has been a REALTOR® for 26 years and is an active member of the Eugene REALTORS®. He was named Eugene REALTOR® of the Year in 2009. John also served as the Oregon REALTORS® President in 2012 and was awarded REALTOR® of the Year in 2014. John has held many other leadership positions, including State Director, 2004-2021, Diversity Chair, 2019, NAR Director, 2012-2021, and has been an RPAC Major Investor from 2012-2021. John has been a Managing Principal Broker for 22 years. He has been involved in community organizations including Relay for Life, Food for Lane County, Committed Partners for Youth, and Looking Glass.



GOOD NEIGHBOR AWARD



The Oregon REALTORS® Good Neighbor Award recognizes a REALTOR® member who makes a positive impact on their community. This annual award seeks to highlight, inspire, and perpetuate the individual contributions within the real estate industry toward improving the livability of Oregon cities and towns, as well as financially supporting the non-profits that exist to do the same.

This year, the Good Neighbor Award had more than 50 applicants from all over Oregon. Oregon REALTORS® was proud to present Bill Irving as the 2021 Oregon REALTORS® Good Neighbor Award winner for his service to the Big River Community Land Trust. Bill is a member of the Mid-Columbia Association of REALTORS® and a broker at Copper West Realty. He currently serves as an active board member of the Big River Community Land Trust (BRCLT). This nonprofit's works to develop and steward a stable supply of permanently affordable, sustainably built housing.



OREGON LEADERSHIP ACADEMY



The Oregon Leadership Academy had another successful year, with 16 members graduating. The class of 2021 gathered for three dynamic, in-person sessions that included personal profile analysis, communications training, industry panels, engaging guest speakers, team-building with an interactive group project, and a fun round of golf.

During the final session, more than 25 OLA Alumni joined the class for a lively reception, with past graduates sharing how their participation in OLA has impacted them both personally and professionally.

Since its inception, 170 graduates have joined the ranks of the Oregon Leadership Academy.



The Oregon REALTORS® HOME Foundation is a 501(c)3 charity that provides financial resources to create, expand, and encourage homeownership opportunities for Oregonians at or below the median income level. Founded in 2004, the HOME Foundation has distributed more than \$2,000,000 in grants statewide. Your contributions provide essential funds to organizations dedicated to affordable housing in Oregon.

HOME Foundation funds have been utilized to:

- Educate consumers about affordable housing issues
- Provide the tools needed to make homeownership more attainable
- Address both immediate and long-term needs through strong public/private partnerships

Thanks to dozens of generous sponsors and hundreds of participants, this year the HOME Foundation raised more than \$153,000 over the course of four major events.

Consider allocating the HOME Foundation as your charity of choice on Amazon Smile, or with a monthly contribution.



DRIVING IT HOME GOLF TOURNAMENT

Our members and sponsors helped make the 12th Annual Driving it HOME Golf Tournament one of our best yet! It was a great way to network with other industry professionals while enjoying a fun afternoon of golf, food, and drinks with over 150 golfers, and we were able to raise more than \$50,000 for the HOME Foundation.



Stand Up for HOMES

COMEDY COMPETITION



We held the first annual HOME Foundation® Stand Up for HOMES Comedy Competition at the beautiful Tumwater Vineyard. It was a night of drinks, laughs, and fun all while supporting a great cause! Oregon REALTORS® member Grant Huhn won the title of “Comic of the Year,” and the event raised more than \$3,000 for the HOME Foundation.



HOME

for the *Holidays*

The HOME for the Holidays Gala and Tree Auction was held at the stunning Castaway Portland and featured a live auction of a gallery of trees adorned in winter holiday themes, raffles for festive wreaths, a silent auction with gift baskets, cocktail hour, and dinner. The event had 175 attendees and brought in more than \$45,000 for the Home Foundation.



OREGON REALTORS® STAFF



Jenny Pakula
Chief Executive Officer



Kelly Barker
*Prof. Standards Administrator
& Facility Manager*



Lori Broncheau
Executive Assistant



Erin Burt
*Marketing &
Communications Director*



Erica Curry
*Education & Diversity
Director*



Alex Hermon
Admin Support



Shaun Jillions
Chief Lobbyist



Gretchen Kronenberg
*Finance & Membership
Administrator*



Katie Moore
Education Coordinator



Erin Murphy
Controller



Brock Nation
*Grassroots Advocacy
Manager*



Shayna Olson
*Marketing &
Communications
Coordinator*



Stephanie Perez
Receptionist



Jeremy Rogers
*Legal Affairs & Public Policy
Director*



Anna Rogers
Admin Support



Charlotte Van Werven
*RPAC & Administrative
Support Coordinator*



90 YEARS
1932 - 2022

OREGON
REALTORS®

MISSION

We unify and serve our members and local associations, providing the resources and tools for their success.

VISION

The REALTOR® is the trusted source for all things real estate.

www.oregonrealtors.org