The purpose of this campaign is to encourage brokerages that are depositing earnest money with title companies to send a letter to the branch managers of all title companies used by their agents directing the title company to deposit earnest money in an interest bearing trust account.

The process is very simple. Real estate brokers simply send a master letter to the branch manager in their area. The master letter directs the title companies to deposit earnest money delivered to them by that brokerage in an interest-bearing trust account and forward any interest earned to the Oregon REALTORS® Home Foundation. The branch manager signs the letter and returns it to the real estate broker. The real estate broker forwards a copy to Oregon REALTORS® Home Foundation.