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A NOTE FROM 2022 PRESIDENT JEFF WIREN

SR.

2022 was a great year for Oregon REALTORS®.

The *big* news this year was the introduction of Oregon REALTORS® Forms at our Fall Convention. Oregon REALTORS® staff and REALTOR® volunteers have worked hard to provide forms as a member benefit to *all* REALTORS® in the state.

After the soft launch of the forms at the Fall Convention, we hosted countless informational sessions for members and received excellent feedback. We have incorporated that feedback into the final forms product, which we anticipate hard launching in early 2023.

Once the hard launch is complete, all Oregon REALTORS® will be able to access our forms through their transaction management platforms. REALTORS® that do not have a company-provided transaction management platform will have the option of accessing forms through either SkySlope, zipForm, or Dotloop as a member benefit.

This incredible member benefit would not have been possible without the dedication and hard work of our Oregon REALTORS® staff, team of volunteers that serve on the Forms Task Force, and the members from all across the state who have reviewed the forms, provided feedback, and participated in our "Train the Trainer" program. If you are one of the REALTOR® volunteers, *thank you* for your contribution! And *thank you* to our incredible staff for their excellent work!

continued →

In addition to our forms launch, there was a lot of activity on the political front this year. 87.72% of REALTORS® PAC endorsed candidates successfully won their races in Oregon during this election cycle. Thank you to our incredible volunteers that serve on the ORPAC Trustees committee.

In 2022, we have exceeded several of our RPAC goals:

- 112% total fundraising
- 102% Major Investors (those investing \$1,000 or more)
- 142% President's Circle (those who contribute directly to candidates at the federal level)

Being President of Oregon REALTORS® has been a blessing and an incredible experience. I am grateful for the dedication and leadership of the Executive Team, our Board of Directors, and our amazing staff. I appreciate the opportunity you have given me to lead our association this year, and I wish each of you success in 2023 and always.











2020-2022 STRATEGIC PRIORITIES



MISSION

We unify and serve our members and local associations providing the resources and tools for their success.

VISION

Oregon REALTORS® is the trusted source for all things real estate.

BETTER

Advance the proficiency, inclusivity, and professionalism of Oregon REALTORS®.

oregon REALTORS® is on a mission to improve core proficiency performance through communication, training, and engaging with members at all levels. Oregon REALTORS® will host bi-annual forums through multiple platforms to share key political, legal, and organizational information with all members.

STRONGER

Expand Oregon REALTORS® political strength in the Capitol and to all corners of the state.

Oregon REALTORS® will continue to develop and maintain a Key Constituent program, promote resource tools and create guides for assistance with procurement of NAR grants. Support REALTOR® friendly candidates advocating for private property rights, homeownership opportunities, and accessibility.

LEAD

Advance the strategic leadership culture within Oregon REALTORS® to include increased representation of our diverse membership in leadership positions.

Continue to develop well-trained current and future leaders that understand how to lead a strategically focused organization. Oregon REALTORS® will offer enhanced leadership training, certification programs, and Principal Broker engagement.

SUPPORT

Increase member engagement and involvement with Oregon REALTORS®.

Oregon REALTORS® will be the go-to source for information and services. Oregon REALTORS® will continue to promote and enhance our value proposition to recruit engaged and well-informed members.

UNDERSTAND

Better understand our membership by obtaining, organizing, and analyzing accurate data.

Oregon REALTORS® will focus on the changing demographics of our membership in order to deliver relevant content and services and inform our members.

INCLUDE

Oregon REALTORS® is committed to elevating diversity, inclusivity, and fair-housing advocacy.

Oregon REALTORS® will enhance the sense of belonging within the organization for members from underserved identities through leadership opportunities, mentorship, intentional programming, and partnerships with local groups.

THE BEST OF 2022

2022 proved to be an exceptional year for the Oregon REALTORS® with continued development and delivery of programs and services to help our members flourish.

Keeping the members at the forefront will always be our top priority. I am honored to share just a few of the many successful achievements accomplished in 2022.

- Fall Convention in Seaside with over 200 members attending in person and 70 virtual participants
- Raised more than \$140,000 for the HOME Foundation
- Donated \$10,000 to REALTOR® Relief Fund
- Held the second annual Empowering Women in Real Estate Conference with 84 people attending from 10 local associations
- Board of Directors approved policy changes to expand committee structure and extend terms
- Obtained more than \$80,000 in grants from NAR
- Graduated 19 members from the Oregon Leadership Academy
- Oregon REALTORS® Forms was introduced at Fall Convention and our legal team hit the road, conducting more than 75 briefings for brokerages across the state and touching thousands of members
- Increased RPAC Major Investors and participation, with 875 more members contributing to RPAC than last year
- State-of-the-art tech upgrade and remodel of Training Room at Oregon REALTOR® Plaza
- Another successful Oregon Housing Economic Summit with over 450 attendees
- First annual Fair Housing Summit saw 225 registrants

Jumy Pakula

There are so many additional items of note; however, for the sake of brevity, I'll stop here! Please enjoy the 2022 Year in Review, which showcases all of the above and more. I hope you will be as proud of your association as I am to work on your behalf. The Oregon REALTORS® staff is a bright, driven, and innovative team, always seeking out the next program and service that will help make you the best in the business. Thank you for being part of such an amazing industry full of opportunity.

Cheers to 2023!











A LOOK AHEAD TO 2023

WITH OREGON REALTORS® PRESIDENT GRACE BERGEN

I am excited and honored to serve as your 2023 Oregon REALTORS® President. I don't take this role lightly and am incredibly dedicated to you. Each of you are the heart of our organization and our industry.

As your president, I look forward to making deeper connections with fellow members and talking about all the amazing initiatives Oregon REALTORS® is diligently working on. We are incredibly lucky to have such amazing REALTORS® and top-notch staff here at Oregon REALTORS®. I know that I'll glean so much from each of you around the state. I look forward to meeting you to talk about issues that affect you and your communities.

In the new year, I'm looking forward to connection. I want to connect with you on issues you're facing and the offerings your REALTOR® associations (local, state, and national) provide for you. I also want to connect with evolving leaders as well as the legacy leaders of our association to honor and support each in their leadership journey and I look forward to sharing the REALTOR® story across the state.

Some things you'll see this year include more leadership development opportunities for our members, the roll out of the Legacy Leader Coin, connecting with members that have not yet become engaged with the associations, and the continued successful launch of the Oregon REALTORS® forms.

As we reflect on the changes we have all navigated over the past few years and begin to feel an adjustment in the market, the Oregon REALTORS® is continuing our dedication to supporting you in your business by providing valuable and relevant education and advocating for your right to remain in business and your clients' right to land ownership.











A LOOK AHEAD TO 2023

WITH OREGON REALTORS® PRESIDENT GRACE BERGEN

continued →

We are dedicated to closing the homeownership gap for our communities and sustaining affinity organizations. I look forward to the continued support for our members as they volunteer within their communities and succeed in their businesses.

As members of the largest trade organization in the country, we will continuously fight for our clients and the way we do business. We will be watching the DOJ lawsuits closely. This is a time in our business that your investment in the REALTOR® Political Action Committee (RPAC) is more important than ever. With your investments, we can have the conversations needed to properly advocate for you, your clients, and your communities. I want to thank you in advance for your investment in RPAC and your investment in our industry.

I have served you on the Oregon REALTORS® Executive Committee for the past four years and have been carefully weighing in on decisions that have had an impact on our organization and industry, decisions that I hope you're proud of. I am passionate about helping people in their life journeys, always seeking to learn more and an advocate for those around me. It is my hope to make you, my family, and my community proud.

I look forward to serving as your 2023 Oregon REALTORS® President! Together, we can accomplish great things.





















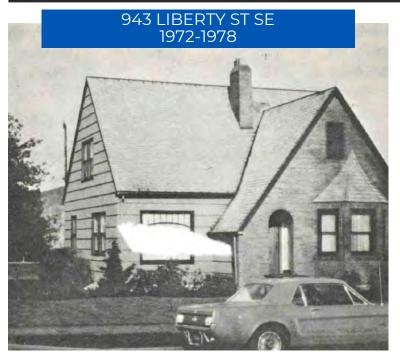


2013-2020



2003-2013

Oregon REALTORS® celebrated the 90th anniversary of its founding this year, an important milestone as we advance toward the 100th anniversary and beyond. To commemorate this momentous event, we debuted a celebratory logo, shared facts about association history, held a 90th Anniversary reception at Fall Convention, and produced a video highlighting the associations accomplishments over the past 90 years.





90TH ANNIVERSARY



	Financial Report, Sixth A Oregon Association of R Gearbart, Oregon, Se		
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(Tripe to Seaside,	oto)		
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Programs Tickets	4.00		
Registration on			
Envalor-s	7.50		
Printing - Fortland			
S500 letters	20,90		
Reservation for			
Envalopes	4.10	66.5	
Dadges	-	14,5	
Relloons		2.0	
Crab Food		-4561	
Long Distance Phone		4.6	
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Banquet , 100 at 61		157.00	
Gratuities, hotel h	elp	10.0	
Total Expunse			
ten	eista		
Brokers, 76 at 15.0		1380.0	
Nomen, 26 at \$3,00		78.0	
Complinentary - 8		0000.0	
Crab seat, paid by	Clation Co.Bd.	57.5	
Gross receipts			



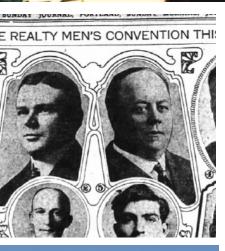










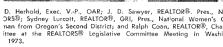


















PLAZA TRAINING ROOM REMODEL









We remodeled our <u>Training Room</u> into a state-of-the-art facility. Some of the updates made were the addition of multi-directional cameras with zooming capabilities, advanced microphones and speakers, a touch screen white board display, an Apple TV, new screens, multicast and streaming options, and multifunctional tables that include USB capabilities.



OREGON REALTORS® FORMS

www.orforms.org

Clear. User-friendly. Accurate. Responsive to Industry Needs.

These are the values that drove our effort to develop a comprehensive library of real estate forms.

This year, the Board of Directors announced Oregon REALTORS® forms as a member benefit for all Oregon REALTORS®.

Beginning in February 2023, Oregon REALTORS® will offer forms and Legal Hotline to all members as a member benefit. We also offer our members education and connection opportunities for reducing risk and liability.







1,738
Attended a Training



77Brokerages Visited



2,917
Hours of CE Awarded

2022 OREGON REALTORS® EXECUTIVE COMMITTEE



JEFF WIREN PRESIDENT Portland Metropolitan Association



GRACE BERGEN PRESIDENT-ELECT Springfield REALTORS®



DREW COLEMAN IMMEDIATE PAST PRESIDENT Portland Metropolitan Association



GREG WHISTLER DISTRICT 1 VICE PRESIDENT NORTHWEST East Metro Association



ASHLEIGH FORDHAM DISTRICT 2 VICE PRESIDENT COAST & VALLEY Mid Valley Association



CRYSTELL WISE DISTRICT 3 VICE PRESIDENT LANE COUNTY Central Oregon Coast Board of REALTORS®



DEVIN ZUPAN DISTRICT 4 VICE PRESIDENT SOUTHWEST Rogue Valley Association



MICHAEL WARREN, II **DISTRICT 5 VICE PRESIDENT HIGH DESERT Central Oregon Association**



DEAN KEGLER DISTRICT 6 VICE PRESIDENT COLUMBIA GORGE & EAST Columbia Basin Board



LYNNEA MILLER **BUSINESS ISSUES KEY COMMITTEE CHAIR Central Oregon Association**



CHARLES RORIVE GOVERNMENT AFFAIRS KEY COMMITTEE CHAIR Douglas County Association



ALEX PHAN DIVERSITY KEY COMMITTEE CHAIR Portland Metropolitan Association



NATASHA WHITEFIELD POLITICAL AFFAIRS **KEY COMMITTEE CHAIR** Mid Columbia Association



ROCHELLE YUKICH PROFESSIONAL DEVELOPMENT **KEY COMMITTEE CHAIR**



EVA SANDERS FINANCE REVIEW COMMITTEE CHAIR Portland Metropolitan Association Portland Metropolitan Association



BETH CASTER ORPAC TRUSTEE COMMITTEE CHAIR Yamhill County Association

DIVERSITY COMMITTEE EVENTS















Launched the Fair Housing Minute which is emailed out to members every month and averages over 400 views per video.

Participated in a new mentorship program launched by NAR called Spire, which helps individuals learn the fundamentals of the real estate industry. The program now has 25 mentors and 45 mentees.

Established Color of Law book club, which met eight times, and two additional books were selected for next year.

Held the Fair Haven Challenge with locals associations, with 524 members completing

Fair Haven as part of the challenge. The winners were Clatsop Association of

REALTORS®, Tillamook Board of REALTORS®, and Columbia Basin Board of REALTORS®.



YEAR IN REVIEW | PAGE 13

NAR EVENTS

Oregon REALTORS® members had the opportunity to attend a number of engaging events held by the National Association of REALTORS®, including NAR Legislative Meetings in D.C., the REALTOR® Party Training Conference, NAR NXT Conference in Orlando, the annual Region 12 Conference and a special dinner with 2022 NAR President Leslie Rouda-Smith in Portland.





















LOCAL BOARD VISITS

Oregon REALTORS® is committed to maintaining strong relationships with the local boards around the state. The Oregon REALTORS® staff and volunteers traveled around around the state, meeting with local associations, providing organization updates and support.







CENTRAL OREGON ASSOCIATION OF REALTORS® INSTALLATION















YEAR IN REVIEW

GOVERNANCE 2022

SPRING GOVERNANCE APRIL 5-7, 2022

The 2022 Spring Governance Meetings were offered in a hybrid format with in-person meetings at the Salem Convention Center. Committee meetings, the Principal Broker Forum, and the Board of Directors meeting were well attended, with the Board of Directors approving the annual audit and electing Ashleigh Fordham as the 2023 President-Elect. Region 12 Vice President, Dale Chumbley, provided a regional update. Candidates for NAR First Vice President and Treasurer visited and addressed the Board of Directors

NAR DIRECTOR ELECTION SEPTEMBER 7, 2022

NAR approved two new positions for NAR Directors- Small Board Director and Medium Board Director. With new deadlines for reporting election results, Oregon REALTORS® Board of Directors met on September 7 via Zoom and elected Jill Russel to the Small Board position and Lori Stenshoel to the Medium Board position for the 2023-2025 term.

FALL GOVERNANCE OCTOBER 3-6, 2022

The beautiful Seaside Convention Center was the backdrop for this year's meetings. With hybrid offerings, attendance was high for committee meetings, Principal Broker Forum, and the Board of Director's Meeting. The Board of Directors approved the 2023 Budget and governing document revisions including new committee structure that will take effect in 2024. 2021 NAR President, Charlie Oppler delivered a national update while Dale Chumbley, Region 12 Vice President, addressed the Board of Directors with a regional update.







GOVERNANCE 2022

LEADERSHIP

PRESIDENT:

Jeff Wiren, Portland Metro

PRESIDENT-ELECT:

Grace Bergen, Springfield

IMMEDIATE PAST PRESIDENT:

Drew Coleman. Portland Metro

NAR REGION 12 VICE PRESIDENT:

Dale Chumbley, Washington

NAR DIRECTORS

Jeff Wiren, Portland Metro
Colin Mullane, Rogue Valley
Michael Warren II, Central Oregon
Debra Gisriel, Central Oregon
Rick Harris, Rogue Valley
Kerri Hartnett, Portland Metro
Scott Halligan, Portland Metro
Laurie Thiel, Portland Metro
Drew Coleman, Portland Metro
Lester Friedman, Central Oregon
Pat Kaplan, Portland Metro

District 5

District 6

COMMITTEE CHAIRS

- BUSINESS ISSUES: Lynnea Miller, Central Oregon
- GOVERNMENT AFFAIRS: Charles Rorive, Douglas County
- POLITICAL AFFAIRS: Natasha Whitefield, Mid-Columbia
- PROFESSIONAL DEVELOPMENT: Rochelle Yukich, Portland Metro
- DIVERSITY: Alex Phan, Portland Metro

ELECTIONS: Drew Coleman, Portland Metro

FINANCE REVIEW: Eva Sanders, Portland Metro

LEGAL ACTION: Greg Whistler, East Metro

SAFETY: Cat Zwicker, Central Oregon

ISSUES MOBILIZATION: Vikki Breese-Iverson, Central Oregon

ORPAC TRUSTEES: Beth Caster, Yamhill County

REALTOR® OF THE YEAR/DISTINGUISHED SERVICE AWARD:

Jill Russel, Klamath County

PROFESSIONAL STANDARDS: Angela Stuckart, Willamette

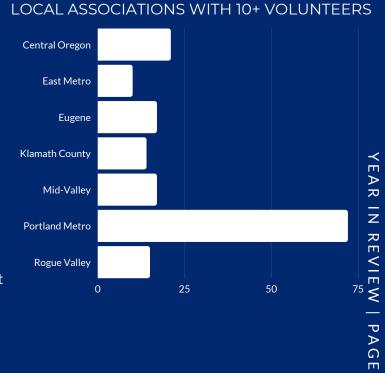
HOME FOUNDATION: Cheryl Faria, Rogue Valley

Key Committee



5: Michael Warren II, Central Oregon

6: Dean Kegler, Columbia Basin



GOVERNMENT AFFAIRS











ADVOCACY MINUTE

Following a successful launch in 2021, we continued sending our weekly Advocacy Minute videos during the 2022 legislative session to keep our members informed of the political happenings around the state. This year, the videos continued to be popular, averaging 487 views per video, and we are excited to bring back and expand Advocacy Minute in 2023! The presenter rotates week by week, with several members of our Government Affairs Key Committee taking on the presenter role throughout the five-week session. Special thanks to our 2022 presenters: Tony Kelly, Chelsea Dietmeyer, Dave Lacy, and Devin Zupan!

LEGISLATIVE POLICIES UPDATE

The Government Affairs Key Committee (GAKC) was hard at work updating our Legislative Policies document. The Legislative Policies guide the Government Affairs team and volunteers as they navigate the bills introduced during a legislative session to determine the association's positions on legislative issues affecting the real estate industry.

The committee added several new policy statements, amended several more, and reformatted the document to better organize our policy statements by category. The GAKC deserves recognition for their collaborative and thoughtful efforts to create a product that the entire committee would support. Congratulations and a big "thank you" to GAKC!

GOVERNMENT AFFAIRS

RPAC ACHIEVEMENTS

The REALTORS® Political Action Committee (RPAC) promotes the election of pro-REALTOR® candidates across the United States who understand and support REALTOR® interests. Each year, NAR establishes RPAC goals for each state association. This year, Oregon REALTORS®' RPAC goals were increased to reflect our previous successes. Even after substantial increases to our goals, we beat several of the targets by a wide margin.

2022 LEGISLATIVE RECAP

During the 2022 Regular Legislative Session, there were several impacts on housing-related issues. HB 4103, a bill we supported that was introduced by REALTOR® and House Republican Leader Breese-Iverson, increased the penalties that the Oregon Real Estate Agency can impose on agents engaging in professional real estate activity without an active Oregon real estate license. This bill passed both the House and Senate. The legislature also passed a bills package that will invest \$400 million in houselessness and housing related projects. This included \$165 million in houselessness investments, \$215 million in affordable housing investments, and \$20 million in homeownership investments.

BIG ELECTION WINS

The ORPAC Trustees conducted 30 candidate interviews in the run-up to the primaries and the general election to determine which candidates should receive financial support from Oregon REALTORS® PAC (ORPAC). In the general election, 87.72 % of state-level candidates that received support from ORPAC successfully won their races. This is a big win for ORPAC, and its success is because of investments from members like you! Thank you to all of our investors!

RPAC BY THE NUMBERS



\$474,722Total Raised



206Major Investors



President's Circle Investors



2022 OREGON REALTORS® RPAC HALL OF FAME



John Baker
Central Oregon Association
of REALTORS®



Drew ColemanPortland Metro Association
of REALTORS®



Carolyn DozoisEugene REALTORS®



Debra GisrielCentral Oregon Association
of REALTORS®



Rick Harris
Rogue Valley Association of
REALTORS®



Kerri Hartnett
Portland Metro Association
of REALTORS®



David J HemenwayEugene REALTORS®



Pat Kaplan
Portland Metro Association
of REALTORS®



Michael Kozak
Central Oregon
Association of REALTORS®



Colin Mullane Rogue Valley Association of REALTORS®



Jenny Pakula Oregon REALTORS®



Eva SandersPortland Metro Association of REALTORS®



Bernard Young
Rogue Valley Association
of REALTORS®

The Hall of Fame recognizes dedicated members who have made a significant commitment to RPAC over the years by investing an aggregate lifetime amount of at least \$25,000.

PLATINUM R \$10,000 INVESTMENT

Drew Coleman, Portland Metropolitan Association of REALTORS®



Debra Gisriel, Central Oregon Association of REALTORS®



Rick Harris, Rogue Valley Association of REALTORS®

Oregon REALTORS®

Oregon Real Estate Forms

Portland Metropolitan Association of REALTORS®

Regional Multiple Listing Service Inc.

GOLDEN R \$5,000 INVESTMENT

Casie Conlon, Central Oregon Association of REALTORS®



Julie Gilbert, Mid Columbia Association of REALTORS®

Kerri Hartnett, Portland Metropolitan Association of REALTORS®



Dave Hemenway, Eugene REALTORS®



Michele Holen, Portland Metropolitan Association of REALTORS®



Pat Kaplan, Portland Metropolitan Association of REALTORS®



Brent Landels, Central Oregon Association of REALTORS®



Helen Marston, Central Oregon Association of REALTORS®

Colin Mullane, Rogue Valley Association of REALTORS®

Steve Nassar, Portland Metropolitan Association of REALTORS®

Jenny Pakula, Oregon REALTORS®



Jill Russel, Klamath County Association of REALTORS®



Eva Sanders, Portland Metropolitan Association of REALTORS®



Greg Steiner, Eugene REALTORS®

Greg Whistler, East Metro Association of REALTORS®









GOLDEN R \$5,000 INVESTMENT

Devin Zupan, Rogue Valley Association of REALTORS® John Zupan, Rogue Valley Association of REALTORS® Cat Zwicker, Central Oregon Association of REALTORS® East Metro Association of REALTORS® Southern Oregon MLS







CRYSTAL R \$2,500 INVESTMENT

John Baker, Central Oregon Association of REALTORS® Ashleigh Fordham, Mid Valley Association of REALTORS® James Frick, Rogue Valley Association of REALTORS® Karen Kennedy, Curry County Board of REALTORS® Rob Levy, Portland Metropolitan Association of REALTORS® Molly Mullane, Rogue Valley Association of REALTORS® Suzanne O'Halloran, East Metro Association of REALTORS® Margaret Page, Tillamook County Association of REALTORS® Charles Rorive, Douglas County Association of REALTORS® Freddy Saxton, Lincoln County Board of REALTORS® Jennifer Schaake, Central Oregon Association of REALTORS® Randy Shaw, Klamath County Association of REALTORS® Terance Skjersaa, Central Oregon Association of REALTORS® Danielle Snow, Central Oregon Association of REALTORS® Laurie Thiel, Portland Metropolitan Association of REALTORS® Michael Warren II, Central Oregon Association of REALTORS® Nan Wimmers, Mid Columbia Association of REALTORS® Jeffry Wiren, Portland Metropolitan Association of REALTORS® David Wright, Rogue Valley Association of REALTORS® Harcourts The Garner Group







STERLING R \$1,000 INVESTMENT

Susanna Abrahamson, Central Oregon Association of REALTORS®

Richard Adams, Portland Metropolitan Association of REALTORS®

Greg Addington, Rogue Valley Association of REALTORS®

David Adolf, Lincoln County Board of REALTORS®

Lisa Albrecht, Portland Metropolitan Association of REALTORS®

Javier Alomia, Portland Metropolitan Association of REALTORS®

Greg Anderson, Yamhill County Association of REALTORS®

Vicki Arnold, East Metro Association of REALTORS®

Kimberley Arscott, Eugene REALTORS®

Scott Asla, Central Oregon Association of REALTORS®

Jackie Austin, Eugene REALTORS®

Lesli Bauder, Portland Metropolitan Association of REALTORS®

Courtney Benson, Central Oregon Association of REALTORS®

Corinne Bettesworth, Central Oregon Association of REALTORS®

Stacey Boals, Rogue Valley Association of REALTORS®

Lori Bonn Stenshoel, Eugene REALTORS®

Angela Mae Boothroyd, Central Oregon Association of REALTORS®

Vikki Breese-Iverson, Central Oregon Association of REALTORS®

David Brow, Springfield REALTORS®

Ryan Buccola, Central Oregon Association of REALTORS®

Aimee Burnett-Hartwig, Eugene REALTORS®

Beth Caster, Yamhill County Association of REALTORS®

Anthony Castro, East Metro Association of REALTORS®

Diana Colin, Portland Metropolitan Association of REALTORS®

Ernest Cooper, Portland Metropolitan Association of REALTORS®

Christopher Cox, Central Oregon Association of REALTORS®

Doniella Cox, Central Oregon Association of REALTORS®

Lindsey Culver, Portland Metropolitan Association of REALTORS®

Carrie Dahle, Rogue Valley Association of REALTORS®

Janeice Delimont, Coos County Board of REALTORS®

Patricia Dempsey, Central Oregon Association of REALTORS®

Chelsea Dietmeyer, Springfield REALTORS®

Carol Dozois, Eugene REALTORS®



Marie Due, Willamette Association of REALTORS®

Dayna Durant-Sellars, Klamath County Association of REALTORS®

Stacy Ellingson, Klamath County Association of REALTORS®



Hall of Fame



President's Circle

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STERLING R \$1,000 INVESTMENT

Jeff Etchison, Clatsop Association of REALTORS®

Donald Falk, Portland Metropolitan Association of REALTORS®

Cheryl Faria, Rogue Valley Association of REALTORS®

James Farley, Umatilla County Board of REALTORS®

Benjamin Ficker, Portland Metropolitan Association of REALTORS®

Erin Fielder, Central Oregon Association of REALTORS®

Zach Fischer, Mid-Valley Association of REALTORS®

Lynae Forbes, Portland Metropolitan Association of REALTORS®

Ryan Fordham, Mid Valley Association of REALTORS®

Brian Fratzke, Central Oregon Association of REALTORS®

Lester Friedman, Central Oregon Association of REALTORS®

Rhonda Garrison, Central Oregon Association of REALTORS®

Anne Bridget Geertsen, Eugene REALTORS®

Mel George, Portland Metropolitan Association of REALTORS®

John Gibson, Central Oregon Association of REALTORS®

Michele Gila, Portland Metropolitan Association of REALTORS®

Manuel Gomez, Klamath County Association of REALTORS®

Amy Graham, Lincoln County Board of REALTORS®

Allison Greiner, Portland Metropolitan Association of REALTORS®

Carey Greiner, Central Oregon Association of REALTORS®

Michelle Griffin, Central Oregon Association of REALTORS®

Tina Grimes, Rogue Valley Association of REALTORS®

Kelly Gustafson, Eugene REALTORS®

Eric Hagstette, Portland Metropolitan Association of REALTORS®

Scott Halligan, Portland Metropolitan Association of REALTORS®

Heidi Hazel, Mid Valley Association of REALTORS®

Ruth Hemenway-Duran, Eugene REALTORS®

Trisha Highland, Portland Metropolitan Association of REALTORS®

Louis Hoffman, Central Oregon Association of REALTORS®

Matthew Honeycutt, Curry County Board of REALTORS®

John Hoops, Eugene REALTORS®

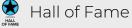
Lauren Horn, Klamath County Association of REALTORS®

Brian Houston, Portland Metropolitan Association of REALTORS®

Alexa Howell, Portland Metropolitan Association of REALTORS®

Patrick Iler, Rogue Valley Association of REALTORS®

Shaun Jillions, Oregon REALTORS®





President's Circle

RPAC stands for the REALTORS® Political Action Committee. Its goal is to organize members of our association as a concerned, involved political constituency. RPAC raises voluntary funds from our members for use in making contributions to political candidates at the federal, state and local levels who believe in the same principles we do--improving our Quality of Life by ensuring economic vitality, providing housing opportunities, and building better communities.

STERLING R \$1,000 INVESTMENT

Drew Johnson, Mid Valley Association of REALTORS®

Fred Johnson, Central Oregon Association of REALTORS®

Franki Keefe, Portland Metropolitan Association of REALTORS®

Dean Kegler, Columbia Basin Board of REALTORS®

Tony Kelly, Portland Metropolitan Association of REALTORS®

Michael Kerlinger, Rogue Valley Association of REALTORS®

Michael Kessinger, Lincoln County Board of REALTORS®

Marcia Kies, Portland Metropolitan Association of REALTORS®

Mark Knust, Klamath County Association of REALTORS®

Michael Kozak, Central Oregon Association of REALTORS®

Nicolas Krautter, Portland Metropolitan Association of REALTORS®

Sara Lafaver, Central Oregon Association of REALTORS®

Debra Lane, Central Oregon Association of REALTORS®

Natasha Lang, Mid Valley Association of REALTORS®

Scott Lewis, Rogue Valley Association of REALTORS®

Ronald Liedkie, Mid Valley Association of REALTORS®

Mickey Lindsay, Portland Metropolitan Association of REALTORS®

Heather Lowrie, Central Oregon Association of REALTORS®

Melody Luelling, Central Oregon Association of REALTORS®

Kathy MacNaughton, Portland Metropolitan Association of REALTORS®

Phyllis Mageau, Central Oregon Association of REALTORS®

Michelle Maida, Portland Metropolitan Association of REALTORS®

Sarah Malarkey, Portland Metropolitan Association of REALTORS®

Colene Martin, Rogue Valley Association of REALTORS®

Kelly Martin, Mid Valley Association of REALTORS®

Deborah Martorano, Central Oregon Association of REALTORS®

Melissa McGuire, Eugene REALTORS®

Joanne McKee, Central Oregon Association of REALTORS®

Mark Meek, Portland Metropolitan Association of REALTORS®

Lynnea Miller, Central Oregon Association of REALTORS®

Angela Mombert, Central Oregon Association of REALTORS®

Maabi Munoz, Portland Metropolitan Association of REALTORS®

Amy Munsey, Portland Metropolitan Association of REALTORS®

Barbara Myers, Central Oregon Association of REALTORS®

Shane Myhre, Rogue Valley Association of REALTORS®

Tony Ngo, Portland Metropolitan Association of REALTORS®





President's Circle

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STERLING R \$1,000 INVESTMENT

Lisa Nishioka, Portland Metropolitan Association of REALTORS®

Lori Palermo, Springfield REALTORS®



Veronica Park, Portland Metropolitan Association of REALTORS®

George Perkins, East Metro Association of REALTORS®

Nancy Perkins, East Metro Association of REALTORS®

Tanya Peterson, Portland Metropolitan Association of REALTORS®

Edward Petrossian, Portland Metropolitan Association of REALTORS®

Alex Phan, Portland Metropolitan Association of REALTORS®

Andee Phillips, Central Oregon Association of REALTORS®

Bree Phillips, Clatsop Association of REALTORS®

Danielle Powell, Central Oregon Association of REALTORS®

Ronda Prewitt, Springfield REALTORS®

Kristin Prosser, Central Oregon Association of REALTORS®

Jason Reese, Rogue Valley Association of REALTORS®

Craig Reger, Portland Metropolitan Association of REALTORS®

Isaac Rhoads-Dey, Springfield REALTORS®

Robin Risley, Clatsop Association of REALTORS®

Kathleen Robidou, Eugene REALTORS®

Mathew Robinson, Central Oregon Association of REALTORS®

Debora Runnion-Jessup, Portland Metropolitan Association of REALTORS®

Steve Rutherford, Lincoln County Board of REALTORS®

Trudi Schmidt, Mid Valley Association of REALTORS®

Lisa Sears, Rogue Valley Association of REALTORS®

DeAnna Sickler, Rogue Valley Association of REALTORS®

John Sieling, Portland Metropolitan Association of REALTORS®

Kevin Simrin, Eugene REALTORS®

David Sly, Portland Metropolitan Association of REALTORS®

Barbara Spees, Rogue Valley Association of REALTORS®

Bonnie Staley, Central Oregon Association of REALTORS®

Jeremy Starr, Eugene REALTORS®

Angela Stuckart, Willamette Association of REALTORS®

Evan Swanson, Portland Metropolitan Association of REALTORS®

Cynthia Thackery, Portland Metropolitan Association of REALTORS®

Barbara Thomas, Eugene REALTORS®

Jessica Tindell, Portland Metropolitan Association of REALTORS®

Susan ToKarz-Krauss, Rogue Valley Association of REALTORS®



Hall of Fame



President's Circle

STERLING R \$1,000 INVESTMENT

Christina Tsutsui-Tharp, Central Oregon Association of REALTORS®



Richard Verdugo, Springfield REALTORS®

Rita Marie Verdugo, Springfield REALTORS®

Kurt Von Wasmuth, Portland Metropolitan Association of REALTORS®

Teresa Ward, Rogue Valley Association of REALTORS®

Mark Wheeler, Portland Metropolitan Association of REALTORS®

Joseph Williams, Eugene REALTORS®

Crystell Wise, Central Oregon Coast Board of REALTORS®

Evonne Woods-Quesada, Klamath County Association of REALTORS®

Bernard Young, Rogue Valley Association of REALTORS®



Crystal Young, Central Oregon Association of REALTORS®

Rochelle Yukich, Portland Metropolitan Association of REALTORS®

Curry County Board of REALTORS®

Windermere Central Oregon Real Estate





OREGON HOUSING ECONOMIC SUMMIT







The third annual Oregon Housing Economic Summit took place January 13, 2022 and gathered housing industry leaders together to hear about the many factors that would ultimately affect housing supply, availability, and price locally in 2022. It featured speakers including Dr. Robert Dietz, Chief Economist, National Home Builders Association, and Alexandra Lee, Economist, Zillow Group, Panelists included: Anna Boone, Government Relations and Public Affairs, Zillow Group, Chabre Vickers, VP & Community Development Officer, Wells Fargo, Alex Phan, Diversity Committee Chair, Oregon REALTORS®, Matt Brinkley, City Planner, City of Medford, and Julie Fahey, State Representative for House District 14.









Gresham Mayor











450+ Attendees



3 Partner Organizations



13 Speakers

YEAR IN REVIEW | PAGE

RISK MANAGEMENT

PRINCIPAL BROKER FORUM

In 2022, there were two very successful Principal Broker Forums hosted. At these forums, Principal Brokers are given the opportunity to discuss arising real estate issues with their peers and real estate attorneys. This provides a chance to identify what problems are most pertinent to the Oregon real estate industry and prompts discussion of potential resolutions. Participants were given the opportunity to submit topics in advance to be discussed at the forum. We recorded more engagement than ever and received a multitude of topics that facilitated great conversations at both forums. Some of the most frequently discussed topics from this year's forums were love letters, advertising regulation, training of new licensees, and the upcoming Oregon REALTORS® Forms launch.

WORKGROUPS

The 2022 Business Issues Key Committee left its first meeting at Spring Governance with a substantial list of priorities for its term. Top among these was the issue of real estate team/group regulation and residential property wholesaling. The BIKC convened workgroups on both issues to better understand them and deliberate potential solutions.

The Team Regulation Workgroup engaged in conversation with OREA Commissioner, Steve Strode leading to the following outcomes: OREA published a "Team/Group Advertising Do's and Don'ts" article in the June 2022 OREN-J containing examples of compliant and non-compliant team/group advertising.

OREA updated E-License to include a "Key Contact Person" for each Registered Business Name, making it easier for brokers and consumers who are dealing with teams to find out who is ultimately in charge at the brokerage.

Lastly, the workgroup recommended to OREA that a rule change be made that explicitly states that if a team leader is performing supervision responsibilities as described in ORS 863-015-0140, then the team leader must be a Principal Broker.

The Residential Property Wholesaling Workgroup sought to analyze the growing trend of real property wholesaling in the state of Oregon.

REALTORS® and industry partners worked together to design a legislative concept that seeks to increase protection for consumers who engage in real property wholesale transactions. A bill outlining the legislative concept is currently in development by Oregon REALTORS® staff and will be introduced in the 2023 legislative session.

BY THE NUMBERS

Legal Hotline provides members the opportunity to receive risk management guidance on real estate and contract related questions.

Beginning in 2023 it will be a no-cost member benefit available to all Oregon REALTORS® members.*

*Subject to terms of use

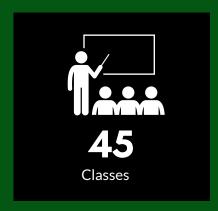






BY THE NUMBERS









PROFESSIONAL DEVELOPMENT

TOP DESIGNATION: PRICING STRATEGY ADVISOR (PSA)

The Pricing Strategy Advisor (PSA) certification is specifically designed to enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values. This year, PSA was our top designation at 35 attendees. They learned how to determine the market-based value range of a home, choose the most appropriate comparables for a property, compile a Comparable Market Analysis report for proper presentation, and collaborate with appraisers.

TOP WEBINARS:

Wildfire Risk Classification

372 Attendees

The Oregon Department of Forestry released the new Wildfire Risk Map and began delivering notices on wildfire risk classifications to property owners. This carried significant regulatory impacts for the property owner. Dave Hunnicutt, representative on the Wildfire Programs Advisory Council created by Senate Bill 762, presented on what REALTORS® needed to know.

Climate Friendly and Equitable Communities

281 Attendees

The Land Conservation and Development Commission (Commission) is undertaking the most extensive revision of Oregon's land-use laws in decades to encourage denser development. The draft rules represent a major shift in how communities plan for housing and transportation. This webinar informed members on how much these actions would reshape the future of the community.

Looming Economic Uncertainty

186 Attendees

Elliot Eisenberg, Ph.D. discussed the short-term and longer-term health of the US economy, with topics including the condition of the current economic recovery, household savings and spending, the health of the labor market, inflation, future Federal Reserve policy, and of course housing.



The Graduate, REALTOR® Institute (GRI) designation is a way to stand out to prospective home buyers and sellers as a REALTOR® who has gained in-depth knowledge on technical subjects as well as the fundamentals of real estate. We had a total of 28 scheduled classes with 148 attendees, and 13 students graduate from the GRI program in 2022.

2022 GRI GRADUATES

Heather Acker Yamhill County Association of REALTORS®

Julia Anderson Eugene REALTORS®

Mary Louise Earlley Umatilla County Board of REALTORS®

John G. Nugent Douglas County Association of REALTORS®

Brenda Obern Central Oregon Association of REALTORS®

Samantha Oswald Coos County Board of REALTORS®

Donna M Paradis Mid Valley Association of REALTORS®

Temple Belton Board of REALTORS®

Mid Valley Association of REALTORS®

Willamette Association of REALTORS®

Lori Starr-Desjardins Central Oregon Association of REALTORS®

Central Oregon Association of REALTORS®

Curry County Board of REALTORS®

(!)

Melissa Pennington

Ali Rasouli

Michele Smith

Kristin Turnquist

Lucette Wallach

Interest in GRI has declined significantly in recent years, nationally and within Oregon. To understand and address the lack of enrollments here in Oregon, the Professional Development Key Committee created an Elevating GRI workgroup that explored member data, GRI trends, and made recommendations for the future of GRI. One key outcome of that workgroup is the Self-Paced GRI program. The Self-Paced GRI program is in development and will launch in 2023. These online, interactive GRI Core Classes will always be available for members to take at their own pace. GRI elective credits will still be available online, in-person, and as hybrid. In 2023, Oregon REALTORS® will also be working to support local associations who would like to offer in-person or hybrid GRI Core Classes.

BY THE NUMBERS



28

Classes Scheduled







This academy continues to get excellent reviews from participants, citing quality, professionalism, value, and relevance as a great investment in their business.

Each cohort of current and aspiring principal brokers deep dive into risk management, brokerage laws and regulations, business operations, brokerage policies and procedures, contract and finance best practices, liability reduction, and leadership and management strategies.

2022 GRADUATES

Leslie Jacob Central Oregon Association of REALTORS®

Matt Moore Lincoln County Board of REALTORS®

Christina Smith Central Oregon Association of REALTORS®

Lisa Anderson Mid Valley Association of REALTORS®

Elizabeth Hall Portland Metropolitan Association of REALTORS®

Joseph Becker Central Oregon Association of REALTORS®

Jennifer Fairfield Klamath county Association of REALTORS®



In 2023, Oregon REALTORS® Professional Development Key Committee will update the Principal Broker Academy to raise the bar on Principal Broker education once again. This highly anticipated redevelopment is set to launch by Q4 of 2023.

BY THE NUMBERS









OREGON LEADERSHIP ACADEMY





The Oregon Leadership Academy had another successful year, with 19 members graduating. The class of 2022 gathered for three dynamic, in-person sessions that included personal profile analysis, communications training, industry panels, engaging guest speakers, and team-building with an interactive group project.

During the final session, more than 25 OLA Alumni joined the class for a lively reception, with past graduates sharing how their participation in OLA has impacted them both personally and professionally.

Since its inception, 189 graduates have joined the alumni of the Oregon Leadership Academy.

















YEAR IN REVIEW | PAG

FAIR HOUSING SUMMIT

The first annual 2022 Fair
Housing Summit was held on
February 10, 2022 with over 225
registrants. The summit covered a
deep dive into the history of fair
housing, how fair housing impacts
your business, and how you can
support fair housing in your
community. Speakers included
Richard Rothstein – author of
"The Color of Law," Fair Housing
Council of Oregon, NAR, and
Oregonians working to end
homeownership inequity.

SPEAKERS FROM THE EVENT



Richard Rothstein

Author of "The Color of Law:
A Forgotten History of How
Our Government Segregated America"



Lawrence Yun

Chief Economist
National Association of REALTORS®



Shyle Ruder
Education & Outreach Director,
Fair Housing Council of Oregon



Mike Popnoe

Mortgage Advisor
Sierra Pacific Mortgage Services



Greg Young
Vice President and CRA Lending
Program Manager at Umpqua Bank



LaTasha Beal
Oregon REALTORS® Diversity
Committee Vice-Chair



225+ Attendees



94% Approval Rating



100 Copies of The Color of Law Mailed Out



empowering women IN REAL ESTATE

More than 80 women from 10 local associations around the state came together for this half-day women's event featuring Elisha Alcantara's Freedom Through Boundaries - How to Set and Maintain Healthy Parameters for a Successful Life, Christine Hansen as Emcee, a Wise Women panel, and networking. Participants heard from NAR's Tracy Kasper, NAREB's Maabi Muñoz, and OLA graduate Cindy Thackery about navigating work-life balance and growing in the real estate industry.



















TURNING THE DE

FALL CONVENTION OCTOBER 3-7, 2022 | SEASIDE CONVENTION CENTER

Fall Convention kicked off with a welcome reception and 90th anniversary celebration. Attendees enjoyed delicious food and drinks while viewing memorabilia and photos depicting the last 9 decades. Time capsule messages were submitted and will be revealed at the 100th anniversary.

Grace Bergen was installed as the 2023 Oregon REALTORS® President at the annual installation dinner held at the lovely Seaside Convention Center.

Nan Wimmers was honored as the 2022 Distinguished Service Award recipient at a luncheon in her honor.

Bill Grange was presented the 2022 Oregon REALTORS® Good Neighbor Award for his service to the Children's Cancer Association, JoyRx.

We were excited to bring back the Trade Show to this year's convention. 22 exhibitors offered fun games, treats and giveaways. A huge thank you to RMLS for all of their help in coordinating the show.

The HOME Foundation Dessert Auction raised more than \$16,000 to further encourage homeownership for Oregonians at or below the median income.













2022 FALL CONVENTION



2022 REALTOR® OF THE YEAR & DISTINGUISHED SERVICE AWARD

REALTOR® OF THE YEAR

The Local REALTOR® of the Year (ROTY) program recognizes a REALTOR® member of each Local Board or Association in Oregon who has provided outstanding service to the REALTOR® organizations, their profession, and their community primarily during the past 18 months.



Drew Coleman has been a licensed broker since 2002. He is a member of the Portland Metropolitan Association of REALTORS® and is the owner of Opt Real Estate in Lake Oswego. Drew was the Oregon REALTORS® President in 2021 and served as the PMAR President in 2019.

Drew has held many industry leadership positions, including Master Circle President (2018), Region 12 Executive Committee (2020-2021), RMLS Board (2017-2022), and RMLS Chair-Elect (2022). Drew also served as NAR Director (2019-2022), on the RPAC Major Investor Council (2020-2022) and graduated from NAR Leadership Academy in 2020.

Drew has also been involved with community organizations including Northwest Children's Outreach and With Love.

DISTINGUISHED SERVICE AWARD

The Distinguished Service Award (DSA) supplements the REALTOR® of the Year Award and does not replace or compete with it. The DSA recognizes members for their extended (lifetime) contributions and service to Oregon REALTORS®.

Nan Wimmers is a member of the Mid-Columbia Association of REALTORS® and the owner and Principal Broker of Columbia Gorge Real Estate. She has been a REALTOR® for more than 20 years and has served in multiple volunteer positions for Oregon REALTORS® since 2010, including District 6 Vice President from 2012-2016 and President of Oregon REALTORS ®in 2019. She was named the MCAR REALTOR® of the Year in 2014 and was honored as the state REALTOR® of the Year in 2016.

Meals on Wheels and The Dalles Chamber of Commerce are some of the many community organizations that Nan has served.













The Oregon REALTORS® Good Neighbor Award recognizes a REALTOR® member who makes a positive impact on their community. This annual award seeks to highlight, inspire, and perpetuate the individual contributions within the real estate industry toward improving the livability of Oregon cities and towns, as well as financially supporting the non-profits that exist to do the same. This year, the Good Neighbor Award had more than 30 applicants from all over Oregon.

Bill Grange was awarded as the 2022 Oregon REALTORS® Good Neighbor Award winner for his service to the <u>Children's Cancer Association</u>, <u>JoyRx</u>. Bill is a member of the Portland Metropolitan Association of REALTORS® and a broker at Windermere Realty Trust.



The Oregon REALTORS® HOME Foundation is a 501(c)3 charity that provides financial resources to create, expand, and encourage homeownership opportunities for Oregonians at or below the median income level. Founded in 2004, the HOME Foundation has distributed more than \$2,200,000 in grants statewide. Your contributions provide essential funds to organizations dedicated to affordable housing in Oregon.

HOME Foundation funds have been utilized to:

- Educate consumers about affordable housing issues
- Provide the tools needed to make homeownership more attainable
- Address both immediate and long-term needs through strong public/private partnerships

Thanks to dozens of generous sponsors and hundreds of participants, this year the HOME Foundation raised more than \$140,000.

Consider allocating the HOME Foundation as your charity of choice on Amazon Smile, or with a monthly contribution.













DRIVING IT HOME TOURNAMENT

Our members and sponsors helped make the 13th Annual Driving it HOME Golf Tournament on July 21 one of our best yet! It was a great way to network with other industry professionals while enjoying a fun afternoon of golf, food, and drinks. With over 150 golfers, we were able to raise more than \$60,000 for the HOME Foundation.

















Stand Up for HOMES

COMEDY COMPETITION

than \$3,000 for the HOME Foundation.

The HOME Foundation hosted the second annual Stand Up for HOMES Comedy Competition on September 8 at the stunning Aurora Colony Vineyards & Winery. It was a night of drinks, laughs, and fun all while supporting a great cause! Oregon REALTORS® member Chris Sulak of Central Oregon Association of REALTORS® won the title of "Comic of the Year," and the event raised more



















HOME ** for the Holidays

The 2nd Annual HOME for the Holidays Gala and Tree Auction was held on November 17 at the beautiful Willamette Heritage Center in Salem, and featured an auction of a gallery of trees adorned in winter holiday themes, raffles for festive wreaths, a cocktail hour, live music, and dinner. The event brought in more than \$30,000 for the Home Foundation.



















OREGON REALTORS® STAFF



Jenny Pakula

Chief Executive Officer



Kelly Barker Prof. Standards Administrator & Facility Manager



Lori Broncheau *Executive Assistant*



Erica Curry
Education & Diversity
Director



Alex Hermon Administrative Support Coordinator



Shaun Jillions Chief Lobbyist



Gretchen Kronenberg Finance & Membership Administrator



Stephanie Lewis *Administrative Support Coordinator*



Katie Moore Education Coordinator



Erin Murphy *Controller*



Brock NationPolicy Director



Shayna Olson Marketing & Communications Manager



Nicholas Peasley Staff Attorney



Heather Roach
Executive Support
Coordinator



Anna Rogers Risk Management Administrative Support



Jeremy Rogers Legal Affairs & Public Policy Director



Vanessa Valencia Marketing Intern



Charlotte Van Werven Administrative Support & ORPAC Coordinator



MISSION

We unify and serve our members and local associations, providing the resources and tools for their success.

VISION

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www.oregonrealtors.org