



2023

YEAR IN REVIEW

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A Note From President Grace Bergen

Dear Oregon REALTORS®,

It has been such an honor to serve alongside you in 2023 as your Oregon REALTORS® President. I worked hard to accomplish the job that members like you elected me to do. This year went incredibly quickly, yet we were able to accomplish so much! I will quickly summarize some of the highlights of the year.

We focused on leadership this year through several avenues

- We launched the Legacy Leader Coin. Many members have tapped into this program, purchasing a coin to give to a Legacy Leader who has influenced their leadership journey, our industry, and/or their communities.
- We held three Local Leadership Development sessions with NAR's past president, Elizabeth Mendenhall. We had around 200 attendees throughout the sessions. We invited local associations to bring in current & future leaders for leadership training. This program was well received.
- We held monthly forums for our local leaders (Pres/Pres-elects) to meet with other leaders from around the state to discuss hot topics and industry trends, and brainstorm on ways to improve their local association. We often had guests at these forums to talk about things that were happening in our industry.



- We convened a PAG to take a close look at the DVP (District Vice President) program. This is an important role within our association and we want to ensure it's performing at the highest and best that it can. Through our Board of Directors we passed important adjustments to the way the DVPs are elected as well as a slight adjustment to the structure of the Executive Committee.

We prioritized advocacy at the state and local levels

Advocacy is such an important part of our association. This year, we held our Riding with the Brand event where NAR's tour bus stopped in Salem on the same day as REALTOR® Day at the Capitol, where we met with elected officials on the bus, under the tent and in their offices to talk about how we can work together to solve our housing crisis and bolster the housing industry. Governor Tina Kotek met with our members to discuss her ambitious goal for Oregon of building 36,000 housing units per year, and ways we can work together to achieve it. We had many first-time attendees to this event that were able to see what it is we do in the state capitol and why it is so important.

This is a time in our industry that your investment in the REALTOR® Political Action Committee (RPAC) is more important than ever. Oregon REALTORS® has been part of important conversations, shaping key legislation that impacts our community members. This has all been possible because of your investments in RPAC. With your investments, we can have the conversations needed to properly advocate for you, your clients, and your communities. I want to thank you for your incredible & consistent investment in RPAC and your investment in our industry.

We had incredible staff and volunteers that coordinated and distributed our youtube briefs on advocacy, fair housing, and the Association, as well as testifying in Salem.

As members of the largest trade organization in the country, we continuously fight for our clients and the way we do business. We have been watching the lawsuits that NAR has been involved with and what that could look like for the future of our industry. We hosted Broker-Owner events in Central Oregon and



With the changing market and the changing landscape in our industry, coming together is ever more important.



were able to talk with many Broker-Owners that we have not been in front of before. We talked about what NAR lawsuits could mean to them and their businesses (before a verdict had been reached), attendees were able to have a conversation with NAR staff member, Katie Johnson, who shared important information on how we should be preparing for the future.

We held several virtual forums to share with our members what we knew about the verdict and what that could mean for the future of our industry. We also started a 'roadshow' to individual brokerages to lead discussions on what our future looks like, what Oregon REALTORS® provides to our members and to listen to what our members are concerned about. This was an excellent way for us to connect with so many of our members and hear from them directly.

We met with elected officials in their district, both state level and national level, to have important conversations around housing supply, affordability, zoning as well as asked how REALTORS® around Oregon can assist in being a part of the solution.

We had an incredible launch of the Oregon REALTORS® Forms as a member benefit. We have had a great adoption rate, and the feedback has been overwhelmingly positive in that our forms are easy to use, they make sense, and they are well thought out. We look forward to continuing to provide top-notch forms for our members.

We continued to successfully hold our important and increasingly relevant Oregon Housing Economic Summit & Fair Housing Summit; both have become staples that attendees from industry, government and the nonprofit sector look forward to each year.

With the changing market and the changing landscape in our industry, coming together is ever more important. When we partner together, our clients and communities are better protected.

I look forward to the future of Oregon REALTORS® and all that we can accomplish for our members. You are a valued piece of our association, our industry and our communities. I am eager to serve along with you in the future.

Grace Bergen

The Best of 2023

Dear Oregon REALTORS®,

2023 proved to be an exceptional year for the Oregon REALTORS® with continued development and delivery of programs and services to help our members flourish. Keeping our members at the forefront will always be our top priority. I am honored to share just a few of the many successful achievements accomplished in 2023.



- **Oregon REALTORS® Forms launched in February as a member benefit**
- **The Legal Hotline became a member benefit with 910 users**
- **Held REALTOR® Day at the Capitol in person for the first time in four years with over 400 attendees visiting with their legislators**
- **13 members testified at the Oregon State Capitol**
- **Graduated 20 members from the Oregon Leadership Academy**
- **Held the second Fair Housing Summit, which saw 239 registrants**
- **Hosted the third annual Empowering Women in Real Estate event with over 100 people from 14 local associations**
- **The HOME Foundation awarded more than \$127,000 to organizations committed to helping more Oregonians achieve the dream of homeownership**
- **Donated to REALTOR® Relief Fund and Supported Maui REALTORS® Wildfire Relief efforts**
- **Supported President Bergen's local leadership training and legacy leader initiatives**
- **The Board of Directors supported the first governance PAG recommendations to improve the election process for DVPs**

Please enjoy the 2023 Year in Review, which showcases all of the above and more. I hope you will be as proud of your association as I am to work on your behalf. The Oregon REALTORS® staff is a bright, driven, and innovative team, always seeking out the next program and service that will help make you the best in the business. Thank you for being part of such an amazing industry.

Thank you,

Jenny Pakula
Oregon REALTORS® CEO

2023-2025 Strategic Plan

ADVOCATE

Expand our political strength and influence throughout Oregon to protect private property rights, fair housing, and to promote real estate ownership.

- Protect each member's right to do business.
- Support legislative policy and candidates for public office.
- Encourage grassroots efforts through key constituent program and candidate training.
- Affect license law to balance the needs of the industry, business practices and consumer protection.
- Expand investment in the REALTORS® Political Action Committee.
- Promote REALTOR® Party benefits to expand the use of programs at the local, state, and national levels.

EDUCATE

Empower members and local associations to increase involvement, inclusivity, and professionalism.

- Analyze member needs and emerging industry trends through research and feedback to effectively allocate resources.
- Provide high quality and timely educational opportunities and risk management tools that support member professional development.
- Equip local associations and principal brokers with tools and knowledge to support their diverse members.

COLLABORATE

Foster strong relationships between our diverse members and communities.

- Provide regular opportunities for member engagement and interaction.
- Seek new partners to promote strong communities.
- Promote job growth and economic development.

LEAD

Advance a culture of leadership development to expand REALTOR® Influence.

- Be the "Voice for Real Estate" by delivering information to enhance the value of the REALTOR® brand.
- Elevate our image through involvement in other organizations and the community.
- Cultivate leaders who represent the diversity of our state and membership.
- Leverage the value and experience of our legacy leaders.
- Ensure the Association's structure is strategically focused and encourages participation from our diverse membership.

MISSION

We unify and serve our members and local associations by providing the resources and tools for their success.

VISION

Oregon REALTORS® is the trusted source for all things real estate.

A Look Ahead to 2024

Dear Oregon REALTORS®,

I hope this message finds you in good health and spirits. As we stand at the threshold of a new year, it is an opportune moment to reflect on our journey so far and focus on our path ahead.

The real estate industry has been navigating a complex landscape. Challenges have been abundant, but so have the opportunities. It is in such times of uncertainty and change that our dedication and resilience truly shine. Today, I am excited to share with you the vision for 2024, a vision that embodies hope, adaptability, and a steadfast commitment to our mission and core values.

In times of great turmoil or uncertainty, I often reflect on Theodore Roosevelt's quote from "Citizens in a Republic," which is the title of a speech given by the former President at the Sorbonne in Paris in April of 1910. In this eloquent speech, Roosevelt famously said, "It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming." These words remind me that it's the individual who actively engage with challenges and strive to make a difference, despite the obstacles and potential failures they may encounter, who truly shape the course of history and bring about positive change. Roosevelt's wisdom inspires me to



remain resilient and committed to even the toughest endeavors, even in the face of adversity.

In 2024, our executive committee and volunteer leaders are dedicated to optimizing operational efficiency while maintaining a commitment to excellence. We will diligently explore innovative strategies to enhance the level of service we provide to our members and our industry.

Foremost among our priorities will be bolstering our efforts in Advocacy, Business Services, and the continued delivery of high-quality resources, such as Oregon REALTORS® Forms and our dedicated legal hotline. Anticipate outstanding leadership from our Advocacy team throughout 2024.

Despite the upcoming short legislative session, we are poised to introduce legislation led by REALTORS® that will focus on enhancing the use of buyer representation agreements and address issues related to residential property wholesaling. This initiative represents an unparalleled opportunity to safeguard the interest of consumers while upholding the highest standards of practice for all brokers engaged in representing buyers during real estate transactions.

In the coming year, I will establish a Presidential Advisory Group comprised of individuals from diverse backgrounds, each bringing a unique blend of experience and expertise. The primary objective of this group will be to conduct a comprehensive review of our association's governance structure. It is increasingly imperative that our organizations operate with heightened efficiency, effectiveness, and fiscal prudence in their structural arrangements. This process has been designed to undergo thorough feedback and evaluations, which will actively incorporate feedback from both our organization and its members.

The assessment and formulation of governance structure recommendations require a significant investment of time and extensive deliberation involving all stakeholders before any formal proposals are brought forward. I am eager to share transparency of process, while affording ample opportunities for discussions and feedback.



As we embrace the complexities of the future, we shall hold steadfast to the core of our principles

A cause that resonates deeply with me, pertains to the development of business tools aimed at elevating the industry, as well as offering education and resources to enhance the knowledge and profitability of business. In the upcoming year, I am thrilled to unveil the 'Mindset Matters - Elevating Oregon REALTORS®' podcast, as part of Oregon REALTORS® initiatives.

The primary vision and objective of this podcast is to serve as a valuable resource for our members, providing insights into the real estate market, our industry and business practices. We aspire to create an accessible auditory platform that members can conveniently tap into at their leisure. This podcast is designed to deliver a wealth of practical, business-oriented information, catering to Brokers from all corners of our State and Industry.

In the upcoming year, a plethora of multifaceted challenges and opportunities lie before us. Without question, I am resolutely eager to dedicate my myself to the task of representing our organization with unwavering diligence.

As we embrace the complexities of the future, we shall hold steadfast to the core of our principles, ensuring that the quality and efficiency of our organization and our services are at the heart of what we do each day.

It is a profound honor to embark on this journey as your President in the coming year. I want to assure you that I am fully committed to tirelessly advocating for this Organization and our members.

As Winston Churchill once wisely said, 'We make a living by what we get, but we make a life by what we give.' It is with spirit of dedication and services that I eagerly and ferociously take on this role.

At your service,

2024 President



Executive Committee



The work of Oregon REALTORS® is overseen by a 14-member Executive Committee, which includes six District Vice Presidents representing each of the districts, chairs of Key Committees, the Immediate Past President, President-elect, and led by the President of the Association.



Grace Bergen

President
Springfield REALTORS®



Ashleigh Fordham

President-elect
Mid Valley Association of REALTORS®



Jeff Wiren

Immediate Past President
Portland Metropolitan Association of REALTORS®



Greg Whistler

District 1 Vice President
East Metro Association of REALTORS®



Michael Kessinger

District 2 Vice President
Lincoln County Board of REALTORS®



Karen Church

District 3 Vice President
Eugene REALTORS®



Devin Zupan

District 4 Vice President
Rogue Valley Association of REALTORS®



Michael Warren II

District 5 Vice President
Central Oregon Association of REALTORS®



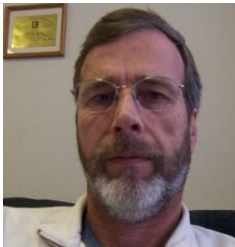
Julie Gilbert

District 6 Vice President
Mid-Columbia Association of REALTORS®



Kimberley Arcott

Business Issues Chair
Eugene REALTORS®



Charles Rorive

Government Affairs Chair
Douglas County Association of REALTORS®



Natasha Whitefield

Political Affairs Chair
Mid-Columbia Association of REALTORS®



Allison Greiner

Professional Development Chair
Portland Metropolitan Association of REALTORS®



LaTasha Beal

Diversity Chair
Portland Metropolitan Association of REALTORS®



Freddy Saxton

ORPAC Trustees Chair
Lincoln County Board of REALTORS®



Nan Wimmers

Finance Review Chair
Mid-Columbia Association of REALTORS®

Governance Structure

Leadership

President:

Grace Bergen, Springfield

President-elect:

Ashleigh Fordham, Mid Valley

Immediate Past President:

Jeff Wiren, Portland Metro

NAR Region 12 Vice President:

Connie Fogle, Idaho

NAR Directors

Drew Coleman, Portland Metro

Grace Bergen, Springfield

Lester Friedman, Central Oregon

Laurie Thiel, Portland Metro

Rick Harris, Rogue Valley

Pat Kaplan, Portland Metro

Colin Mullane, Rogue Valley

Jill Russel, Klamath County

Lori Stenshoel, Eugene

Michael Warren II, Central Oregon

Rochelle Yukich, Portland Metro

Chairs

Business Issues: Kimberley Arscott, Eugene

Government Affairs: Charles Rorive, Douglas County

Political Affairs: Natasha Whitefield, Mid-Columbia

Professional Development: Allison Greiner, Portland Metro

Diversity: LaTasha Beal, Portland Metro

Elections: Drew Coleman, Portland Metro

Finance Review: Nan Wimmers, Mid-Columbia

Legal Action: Greg Whistler, East Metro

Safety: Rita Verdugo, Springfield

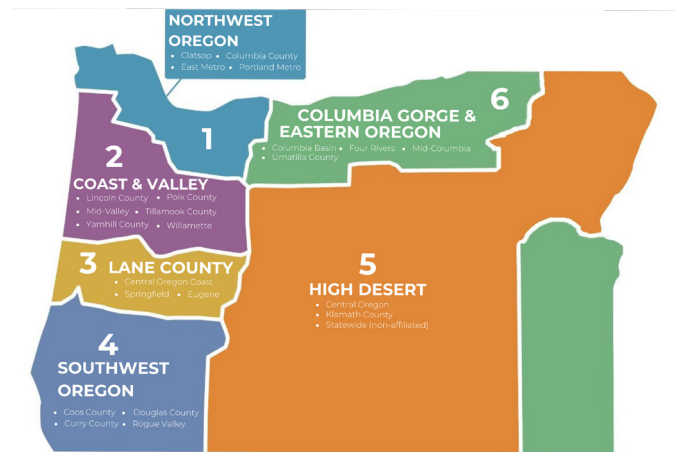
Issues Mobilization: Vikki Breese-Iverson, Central Oregon

ORPAC Trustees: Freddy Saxton, Lincoln County

REALTOR® of the Year/Distinguished Service Award: Lori Palermo, Springfield

Professional Standards: Angela Stuckart, Willamette

HOME Foundation: Jason Reese, Rogue Valley



District Vice Presidents

1 : East Metro, Greg Whistler

2 : Lincoln County, Michael Kessinger

3 : Eugene, Karen Church

4 : Rogue Valley, Devin Zupan

5 : Central Oregon, Michael Warren II

6 : Mid-Columbia, Julie Gilbert

NAR Events

Oregon REALTORS® members had the chance to attend a number of engaging events held by the National Association of REALTORS® focusing on advocacy, leadership, and industry change. Some of these events include:

- NAR Legislative Meetings in D.C.
- REALTOR® Party Training Conference
- NAR NXT Conference in Anaheim
- Region 12 Conference

These events provide REALTORS® the opportunity to stay current on industry issues, network with other professionals, and keep up with ever-changing trends.



District Visits

Oregon REALTORS® is committed to maintaining strong relationships with legislators from around the state. The Oregon REALTORS® staff and in-district members from around the state met with local elected leaders to discuss homeownership, private property rights, the housing crisis in Oregon and more real estate related topics. Meeting with legislators from across the state is crucial in maintaining Oregon REALTORS® bi-partisanship and achieving our advocacy goals.



Government Affairs & RPAC

Advocacy Minute

Following a successful launch in 2021, we continued sending our weekly Advocacy Minute videos during the 2023 legislative session to keep our members informed of the political happenings around the state. This year, the videos continued to be popular, averaging 381 views per video, and we are excited to bring back and expand Advocacy Minute in 2024! Several Oregon REALTORS® Members took on the presenter role throughout the 160-day session. Special thanks to our 2023 presenters: Grace Bergen, Ashleigh Fordham, Robin Springer, Michael Warren II, Cindy Thackery, Todd Adams, Freddy Saxton, Brent Landels, Jill Russel, Devin Zupan, Patti Williamson, Karen Croston, Lynnea Miller, and Dave Lacy.

RPAC Throughout 2023

The REALTORS® Political Action Committee (RPAC) promotes the election of pro-REALTOR® candidates across the United States who understand and support REALTOR® interests.

Each year, NAR establishes RPAC goals for each state association. This year, Oregon REALTORS®' RPAC goals were increased to reflect our previous successes. Even after substantial increases to our goals, we beat several of the targets.

\$40,943

Raised at the Major Investor event held at the historic Elsinore Theater in Salem, Oregon.



13.04%

RPAC Participation



\$406,034

Funds Raised



161

Major Investors



24

President's Circle



Advocacy Review & Published Articles

Advocacy Review

We were excited to launch our Advocacy Review newsletter in February of 2023. This newsletter provides members with updates from the State Capitol and our government affairs team in Salem, and any advocacy related news that affects our industry. With so many important issues facing us, we want to do everything we can to keep you up to speed on the issues that matter most.

RPAC Throughout 2023

Throughout 2023 we published a total of three pieces in local media. Two of them discussed REALTOR® Day and what we hoped to accomplish with that event and the ongoing session, and one was a recap of the legislative session discussing what we had accomplished, and what we hoped to continue working towards accomplishing in upcoming sessions.

- Letter to the Editor, "Readers respond: REALTORS® can help with housing crisis" *The Oregonian*, April 2, 2023
- Op-Ed, "Oregon REALTORS® want bold action on housing crisis" *Bend Bulletin*, April 8, 2023
- Op-Ed, "Oregon REALTORS® execs on buyer broker agreements, predatory listing practices and more," *Portland Business Journal*, November 6, 2023

Guest Column: Oregon Realtors want bold action on housing crisis

BY JENNY PAROLA | Apr 8, 2023 Updated Apr 8, 2023



The Shiloh Crossing affordable housing apartments under construction at the south end of Bend in October 2021.

Listen to this article now
 Downloaded by Trinity Austin
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Question of the week

Should Oregon create a new state flag?
 Utah and Minnesota recently joined pastoring efforts to design new state flags. Both states had boring blue backgrounds and yellow lettering. Utah voters and complicated text on the Oregon's current design. Both states went through a long public process that included plenty of debate. And though not without controversy, both ended up with designs that symbolize their state's geography and its people. Should Oregon do the same? Send us your suggestions at: votes@oregonlive.com.

- Yes
- No
- No opinion

Residential Real Estate

Oregon Realtors execs on buyer broker agreements, predatory listing practices and more

By Jenny Parola | Nov 6, 2023 Updated Nov 6, 2023



Robin Springer is 2024 Oregon Realtors government affairs committee chair.

SB 644 made needed law changes regarding rural accessory dwelling unit (ADU) development by allowing ADU development to proceed if the ADU adheres to certain fire safety standards. Additionally, replacing former zoned dwellings (see in blue) was being inhibited by an unexpected interpretation of specific legal language. HB 2922 cleared the path for lawful replacements by clarifying the intent of the original law.

TRAVEL & TOURISM
 Save for later: Ballerina luxury hotel begins taking reservations

HEALTH CARE
 Open enrollment for Oregon insurance is fast approaching

EMPLOYMENT/RECRUITING
 Hiring and retention: Increase your company's appeal by highlighting new hires

THE BUSINESS JOURNALS
 UNLOCK ACTIONABLE Local Business News
 BECOME A MEMBER
 \$7 in Local Business News

ADVOCACY REVIEW

Oregon REALTORS® — Advocating for Your Success



Volume 1, Issue 13 | September 23, 2023



REALTORS®: Is Your Voter Registration Up To Date?

September 19th was National Voter Registration Day! If you have moved, changed your name or mailing address, or you want to change your party affiliation, make sure to update your voter registration. As a REALTOR®, your role extends beyond just helping clients buy and sell homes; you're also a vital part of your community. Voting is an essential civic duty that directly impacts the neighborhoods you live and work in and the real estate industry as a whole. By exercising your right to vote, you contribute to shaping local policies, regulations, and leadership that can significantly affect property values, housing affordability, and the overall real estate market. Your vote empowers you to advocate for policies that support homeownership, fair housing practices, and a thriving housing market. So, remember, as a REALTOR®, casting your vote isn't just a personal choice; it's a professional responsibility that helps create a better future for both your clients and your business.

Representing REALTORS® in Rulemakings

After a legislative session concludes, state agencies are often tasked with adopting administrative rules (think “regulations”) that flesh out the implementation details of a law that passed related to the agency’s policy scope. For significant law changes with broad stakeholder implications, an agency will often conduct a rulemaking advisory committee (RAC) to build the rules based on stakeholder input. Oregon REALTORS® staff engaged with the following rulemaking efforts and RACs in 2023:

Oregon Housing Needs Analysis Rulemaking Advisory Committee

In recent years, the Department of Land Conservation & Development (DLCD) conducted work groups to inform a recommendations report for the legislature regarding a potential new system for long-term housing and urbanization planning. This report informed House Bill 2001 from the 2023 legislative session – the bill that established the Oregon Housing Needs Analysis or “OHNA.”

This rulemaking advisory committee (RAC) began to create and adopt rules to implement the new OHNA laws. Oregon REALTORS® is participating in all facets of the rulemaking effort, including engagement with three technical advisory committees, to ensure DLCD creates and adopts a set of rules that make a meaningful impact on our housing supply and affordability crisis.

Climate-Friendly & Equitable Communities Rulemaking Advisory Committee

After adopting the Climate-Friendly & Equitable Communities (CFEC) rules in 2022, DLCD staff conducted a “corrections and clarifications” RAC to address stakeholder confusion about certain CFEC rules and ensure cities know how to implement them. We participated in this RAC.

While some positive changes were made, such as extending the effective date of certain rules and provisions, we are still concerned about CFEC’s impacts on housing production and affordability. We are continuing to work every angle we can to mitigate these impacts.

Critical Groundwater Area Designation Rulemaking Advisory Committee

This RAC was conducted by the Oregon Water Resources Department (OWRD) in order to revise the process for designating an area of the state as a “Critical Groundwater Area.” These are areas with declining groundwater reservoirs that would be subject to regulations that seek to ensure sustainable groundwater resource management. Oregon REALTORS® participated in this RAC and is not concerned with the final rules.

Groundwater Allocation Rulemaking

OWRD conducted another RAC related to groundwater, but this one is slightly different from the rulemaking described above. These rules seek to revise OWRD’s process for evaluating and issuing new groundwater rights in a way that protects existing water rights and promotes sustainable groundwater management.

We have substantial concerns about the rules as drafted – as do many other stakeholders, including the League of Oregon Cities – due to their impacts on the ability to develop new housing. We are continuing to work every angle we can to change the proposed rules and mitigate these impacts.

Reach Code Adoption Process Rulemaking Advisory Committee

Oregon REALTORS® participated in a RAC at the Building Codes Division that revised the process for updating the statewide reach code after the adoption of each new residential building code. The rules did not adopt a new reach code, they only changed the process for future reach code updates. Oregon REALTORS® is not concerned with the final rules.




Legislative Recap

The 2023 legislative session marked the first time lawmakers had returned to a traditional in person session since 2019. Unlike in recent years, supermajorities were no longer present in either chamber of the legislature, significantly reducing concern over major tax increases. Much like prior legislative sessions, this year saw the introduction of thousands of bills. We are also pleased to report that we were successful in fending off efforts to reduce or eliminate the Mortgage Interest Deduction.



Land Use + Increasing Housing Production

-  **HB 2001**
Establishing the Oregon Housing Needs Analysis
-  **HB 2889**
Modifying the Oregon Housing Needs Analysis
-  **HB 3395**
Housing Omnibus (Bills Package)
-  **HB 3414**
Reducing Red Tape for Housing Production + UGB Expansions
-  **HB 3569**
Right to Develop Housing on Lands Zoned for Housing
-  **SB 406**
Adding Tillamook County to OHNA & Middle Housing Laws
-  **SB 644**
Easing Development of Rural Residential ADUs
-  **SB 1096 / HB 3620**
Allowing New Lands for Residential Development



Supporting Homeownership

-  **HB 3088**
Creating a Rent Reporting for Credit Pilot Program
-  **SB 825**
Expanding Access to First-Time Homebuyer Savings Accounts
-  **SB 976 / HB 3010**
Eliminating 2nd Home MID & Adding Means Testing

Regulation of the Real Estate Profession

-  **HB 3092**
Regulating Residential Property Wholesalers
-  **SB 702**
Requiring Implicit Bias Training for Appraisers

Wildfire Recovery & Insurance

-  **HB 2192**
Rebuilding in Forest Zones After A Disaster
-  **HB 2982**
Creating A New Personal Property Insurance Payout Option

Legislative Recap

Wildfire Recovery & Insurance



SB 82
Creating Transparency: Insurance & The Wildfire Risk Map

Landlord-Tenant



SB 611 / HB 3503
Limiting Maximum Residential Rent Increases

Water Rights



HB 3164
Permanently Allowing Split Use of Water Rights



SB 718
Protecting Water Rights from Forfeiture During Droughts

Economic Development



SB 4
Utilizing the Federal CHIPS & Science Act In Oregon



Support



Oppose



Monitor



Passed



Failed



Died



REALTOR® Day at the Capitol

More than 500 REALTOR® members attended our 2023 REALTOR® Day at the Capitol! Members were able to meet with over 70 legislators and their staff to discuss bills related to increasing housing supply, making homeownership more attainable to Oregonians, ensuring consumer protection from bad actors, and protecting the Mortgage Interest Deduction. Many members were able to view House and Senate floor sessions live in the Capitol during the time between their meetings and many legislators and their staff joined us for lunch in the tent.

During the General Session in the morning, attendees heard from several speakers, including Governor Tina Kotek, Zack Rubin McCarry and Pete Kopf from the National Association of REALTORS®, Jonathan Jwayad from Baseballism!, and former MLB player Jed Lowrie.

Thank you to our leadership team, the Political Affairs Key Committee, and all of our attendees for making this a great event! We couldn't have asked for a better result for our first in-person REALTOR® Day since the start of the COVID-19 pandemic.





RPAC Hall of Fame



John Baker
Central Oregon
Association of REALTORS®



Drew Coleman
Portland Metropolitan
Association of REALTORS®



Carol Dozois
Eugene REALTORS®



Debra Gisriel
Central Oregon
Association of REALTORS®



Rick Harris
Rogue Valley Association
of REALTORS®



Kerri Hartnett
Portland Metropolitan As-
sociation of REALTORS®



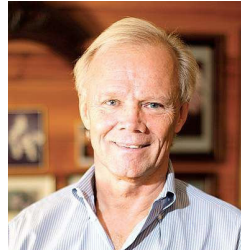
David Hemenway
Eugene REALTORS®



Byron Hendricks
Mid Valley Association of
REALTORS®



Pat G. Kaplan
Portland Metropolitan
Association of REALTORS®



Michael Kozak
Central Oregon
Association of REALTORS®



Alan B. Mehrwein
Portland Metropolitan
Association of REALTORS®



Colin Mullane
Rogue Valley Association
of REALTORS®



Jenny Pakula
Oregon REALTORS®



Eva M. Sanders
Portland Metropolitan
Association of REALTORS®



Nan Wimmers
Mid-Columbia Association
of REALTORS®



Bernard "Bernie" Young
Rogue Valley Association
of REALTORS®

The Hall of Fame recognizes dedicated members who have made a significant commitment to RPAC over the years by investing an aggregate lifetime amount of at least \$25,000.

Major Investors

Platinum R \$10,000 Investment

Drew Coleman, Portland Metropolitan Association of REALTORS®  

Debra Gisriel, Central Oregon Association of REALTORS® 

Rick Harris, Rogue Valley Association of REALTORS®  

Golden R \$5,000 Investment

John Baker, Central Oregon Association of REALTORS® 

Grace Bergen, Springfield REALTORS® 

Casie Conlon, Central Oregon Association of REALTORS® 

Lindsey Culver, Portland Metropolitan Association of REALTORS®

Julie Gilbert, Mid-Columbia Association of REALTORS®

Kerri Hartnett, Portland Metropolitan Association of REALTORS®  

Dave Hemenway, Eugene REALTORS® 

Michele Holen, Portland Metropolitan Association of REALTORS® 

Pat Kaplan, Portland Metropolitan Association of REALTORS®  

Tony Kelly, Portland Metropolitan Association of REALTORS® 

Brent Landels, Central Oregon Association of REALTORS® 

Helen Marston, Central Oregon Association of REALTORS® 

Oregon REALTORS®

Oregon Real Estate Forms


Portland Metropolitan Association of REALTORS®


Jenelle McCleary, Central Oregon Association of REALTORS®

Colin Mullane, Rogue Valley Association of REALTORS®  

Jenny Pakula, Oregon REALTORS®  

Jill Russel, Klamath County Association of REALTORS® 

Eva Sanders, Portland Metropolitan Association of REALTORS®  

Freddy Saxton, Lincoln County Board of REALTORS® 

Greg Whistler, East Metro Association of REALTORS® 

Devin Zupan, Rogue Valley Association of REALTORS® 

John Zupan, Rogue Valley Association of REALTORS® 

Cat Zwicker, Central Oregon Association of REALTORS® 

East Metro Association of REALTORS®

Southern Oregon MLS

Major Investors

Crystal R \$2,500 Investment

Diana Colin, Portland Metropolitan Association of REALTORS®

Ashleigh Fordham, Mid Valley Association of REALTORS®

Jim Frick, Rogue Valley Association of REALTORS®

Karen Kennedy, Curry County Board of REALTORS®

Rob Levy, Portland Metropolitan Association of REALTORS®

Suzanne O'Halloran, East Metro Association of REALTORS®

Margaret Page, Tillamook Board of REALTORS®

Sterling R \$1,000 Investment

Susanna Abrahamson, Central Oregon Association of REALTORS®

Todd Adams, Portland Metropolitan Association of REALTORS®

David Adolf, Lincoln County Board of REALTORS®

Lisa Albrecht, Portland Metropolitan Association of REALTORS®

Javier Alomia, Portland Metropolitan Association of REALTORS®

Greg Anderson, Yamhill County Association Of REALTORS®

Vicki Arnold, East Metro Association of REALTORS®

Kim Arscott, Eugene REALTORS®

Alex Phan, Portland Metropolitan Association of REALTORS®

Charles Rorive, Douglas County Association of REALTORS®

Jenn Schaake, Central Oregon Association of REALTORS® 

Michael Warren II, Central Oregon Association of REALTORS® 

Nan Wimmers, Mid Valley Association of REALTORS®  

Jeff Wiren, Portland Metropolitan Association of REALTORS®

Scott Asla, Central Oregon Association of REALTORS®

Courtney Benson, Central Oregon Association of REALTORS®

Tiffany Berg, Curry County Board of REALTORS®

Cory Bettsworth, Central Oregon Association of REALTORS®

Michael Blankenship, Central Oregon Coast Board of REALTORS®

Stacey Boals, Rogue Valley Association of REALTORS®

Brenda Bonebrake, Mid Valley Association of REALTORS®

Angela Boothroyd, Central Oregon Association of REALTORS®

Major Investors

Sterling R \$1,000 Investment

Vikki Breese-Iverson, Central Oregon Association of REALTORS®

Mike Burkhard, Lincoln County Board of REALTORS®

Karen Church, Eugene REALTORS®

Christopher Cox, Central Oregon Association of REALTORS®

Doniella Cox, Central Oregon Association of REALTORS®

Carrie Dahle, Rogue Valley Association of REALTORS® 

Robert Delavan, Portland Metropolitan Association of REALTORS®

Chelsea Dietmeyer, Springfield REALTORS®

Jennifer Dorsey, Central Oregon Association of REALTORS®

Carol Dozois, Eugene REALTORS® 

Marie Due, Willamette Association of REALTORS®

Dayna Durant-Sellars, Klamath County Association of REALTORS®

Janine Duronslet, Lincoln County Board of REALTORS®

Stacy Ellingson, Klamath County Association of REALTORS®

Donald Falk, Portland Metropolitan Association of REALTORS®

Eugene Farr, East Metro Association of REALTORS®

Erin Fielder, Central Oregon Association of REALTORS®

Zach Fischer, Mid Valley Association of REALTORS®

Lester Friedman, Central Oregon Association of REALTORS®

Hector Garcia, Mid Valley Association of REALTORS®

Mel George, Portland Metropolitan Association of REALTORS®

John Gibson, Central Oregon Association of REALTORS®

Michele Gila, Portland Metropolitan Association of REALTORS®

Lynlei Gileo, Lincoln County Board of REALTORS®

George Grabenhorst, Mid Valley Association of REALTORS®

Amy Graham, Lincoln County Board of REALTORS®

Allie Greiner, Portland Metropolitan Association of REALTORS®

Tina Grimes, Rogue Valley Association of REALTORS®

Michelle Griffin, Central Oregon Association of REALTORS®

Kelly Gustafson, Eugene REALTORS®

Scott Halligan, Portland Metropolitan Association of REALTORS®

Kim Hedding, Eugene REALTORS®

Ruth Hemenway-Duran, Eugene REALTORS®

Louis Hoffman, Central Oregon Association of REALTORS®

John Hoops, Eugene REALTORS®

Lauren Horn, Klamath County Association of REALTORS®

Drew Johnson, Mid Valley Association of REALTORS®

Fred Johnson, Central Oregon Association of REALTORS® 

Major Investors

Sterling R \$1,000 Investment

Michael Kerlinger, Rogue Valley Association of REALTORS®

Michael Kessinger, Lincoln County Board of REALTORS®

Marcia Kies, Portland Metropolitan Association of REALTORS®

Tyler King, Portland Metropolitan Association of REALTORS®

Michael Kozak, Central Oregon Association of REALTORS® 🇺🇸

JJ Kramer, Rogue Valley Association of REALTORS®

David Lacy, Springfield REALTORS®

Scott Lewis, Rogue Valley Association of REALTORS®

Heather Lowrie, Central Oregon Association of REALTORS®

Melody Luelling, Central Oregon Association of REALTORS®

Kathy MacNaughton, Portland Metropolitan Association of REALTORS®

Phyllis Mageau, Central Oregon Association of REALTORS®

Michelle Maida, Portland Metropolitan Association of REALTORS®

Sarah Malarkey, Portland Metropolitan Association of REALTORS®

Kelly Martin, Mid Valley Association of REALTORS®

Shannon Mason, Eugene REALTORS®

Melissa McGuire, Eugene REALTORS®

Mark Meek, Portland Metropolitan Association of REALTORS®

Lynnea Miller, Central Oregon Association of REALTORS®

Angie Mombert, Central Oregon Association of REALTORS®

James Montgomery, Mid Valley Association of REALTORS®

Douglas Morse, Rogue Valley Association of REALTORS®

Maabi Munoz, Portland Metropolitan Association of REALTORS®

Barbara Myers, Central Oregon Association of REALTORS®

Shane Myhre, Rogue Valley Association of REALTORS®

Lisa Nishioka, Portland Metropolitan Association of REALTORS®

Lori Palermo, Springfield REALTORS® 🌐

George Perkins, East Metro Association of REALTORS®

Nancy Perkins, East Metro Association of REALTORS®

Melissa Peterson, Portland Metropolitan Association of REALTORS®

Andee Phillips, Central Oregon Association of REALTORS®

Danielle Powell, Central Oregon Association of REALTORS®

Kristin Prosser, Central Oregon Association of REALTORS®

Kelly Ranstad, Eugene REALTORS®

Corrine Sanders, Portland Metropolitan Association of REALTORS®

Randy Shaw, Klamath County Association of REALTORS®

DeAnna Sickler, Rogue Valley Association of REALTORS®

Jeff Sorg, Portland Metropolitan Association of REALTORS®

Major Investors

Sterling R \$1,000 Investment

Kristi Sieng, Mid Valley Association of REALTORS®

Barbara Spees, Rogue Valley Association of REALTORS®

Linda Spittler, Central Oregon Association of REALTORS®

Jeremy Starr, Eugene REALTORS®

Lori Stenshoel, Eugene REALTORS®

Angela Stuckart, Willamette Association of REALTORS®

Evan Swanson, Portland Metropolitan Association of REALTORS®

Dana Terhune, Portland Metropolitan Association of REALTORS®

Cindy Thackery, Portland Metropolitan Association of REALTORS®

Barbara Thomas, Eugene REALTORS®

Susan ToKarz-Krauss, Rogue Valley Association of REALTORS®

Christina Tsutsui-Tharp, Central Oregon Association of REALTORS® 

Rita Verdugo, Springfield REALTORS®

Kurt Von Wasmuth, Portland Metropolitan Association of REALTORS®

Amy Walsh, Portland Metropolitan Association of REALTORS®

Mark Wheeler, Portland Metropolitan Association of REALTORS®

Joseph Williams, Springfield REALTORS®

Patti Williamson, Mid Valley Association of REALTORS®

Crystell Wise, Central Oregon Coast Board of REALTORS®

David Wright, Rogue Valley Association of REALTORS®

Bernard Young, Rogue Valley Association of REALTORS® 

Rochelle Yukich, Portland Metropolitan Association of REALTORS®

Teresa Zamora, Rogue Valley Association of REALTORS®

Pam Zielinski, Tillamook Board of REALTORS®

Curry County Board of REALTORS®



RPAC Hall of Fame

has contributed at least \$25,000.



NAR President's Circle

contributes directly to REALTOR®-friendly candidates at the federal level.

Oregon Housing Economic Summit

The fifth annual Oregon Housing Economic Summit took place January 19, 2023 and gathered housing industry leaders together to hear about the many factors that would ultimately affect housing supply, availability, and price locally in 2023. It featured speakers including Molly Boesel, Principal, Economist, Office of the Chief Economist at CoreLogic; and Josh Lehner, Economist, State of Oregon

Office of Economic Analysis. Panelists included: Randy Cox, CEO, Executive Director, Klamath County Economic Development Association; Dr. Jessica Lautz, Deputy Chief Economist and Vice President of Research, National Association of REALTORS®; and Ryan Dempster, President & Chief Executive Officer, Willamette Valley Bank, Salem.

Mortgage Rates Forecast Uncertain
Increase in 2023 was the largest since 1980s, expected to stay in the 6% range

Molly Boesel, Economist, CoreLogic
Housing Economic Update

No pandemic migration boom

Oregon Pandemic Population Growth
Annual change in total state population
OEA History and Forecast, Portland State Estimates, Census Bureau Estimates

- Primary reason Oregon grows faster than U.S.
- Local businesses can hire and expand at faster rate
- Weakness has been in urban cores of large metros nationwide
- Forecast
 - Migration has historically been pro-cyclical
 - Surge in driver licenses at Oregon DMVs are strong
 - Deaths are rising, and birthrate is very low

Josh Lehner, Economist, State of Oregon
State Economist Perspective

Mayor Sean VanGordon, Mayor of Springfield
Panel Discussion: Perspectives in Development

Ariel Nelson, Lobbyist, League of Oregon
Panel Discussion: Perspectives in the Legislative Arena

Senator Dick Anderson
Panel Discussion: Perspectives in the Legislative Arena

Representative Jeff Helfrich
Panel Discussion: Perspectives in the Legislative Arena

Risk Management

Updated Model Office Policy Guide

The 2023 Business Issues Committee convened workgroups to tackle its two priorities this term. The first was the Model Office Policy Guide Workgroup which was tasked with identifying and advising on necessary revisions and updates to the Oregon REALTORS® Model Office Policy Guide that was last updated in 2016. The Model Office Policy Guide is designed to be used as a reference tool to assist Oregon managing Principal Brokers in drafting or revising their office policy manuals. The most substantial revisions included alterations to policies related to team structure, sexual harassment, and protected classes. The updated Model Office Policy Guide is currently available on the Oregon REALTORS® website under the Risk Management tab.

New Licensee Training Workgroup

A second workgroup focused on the issue of new licensee training and practical knowledge after acknowledging that the topic had been brought forth for discussion at several recent Principal Broker Forums. The workgroup devised a two-pronged plan to address the issue that featured both a practical exam requirement upon the first renewal of an Oregon Real Estate License as well as further defined supervisory responsibilities for managing principal brokers in Oregon statute or regulatory rule. The efforts of this workgroup are not complete and will carry on into the 2024 term. Oregon REALTORS(r) will vet these concepts with the membership and collect feedback throughout 2024 before formally proposing any changes to law or rule.

Principal Broker Forums

The 2023 Business Issues Key Committee once again held two wildly popular Principal Broker Forums during its term. 187 members attended the 2023 Spring PB Forum and 138 members attended the 2023 Fall PB Forum. Principal Broker Forums are meant to provide attendees with the opportunity to discuss arising real estate issues amongst their peers and Oregon REALTORS® in-house legal counsel. Some of the most frequently discussed topics at this year's forums were Buyer-Broker Agreements, use and adoption of Oregon REALTORS® Forms, use of AI writing tools in real estate practice, and compliant advertising.

Legal Hotline Statistics

The Legal Hotline became a member benefit in 2023.



1505

Questions Answered



910

Users



\$113,750

Dollars Saved



Popular Topics

**Listing, Disclosure,
Forms**

Oregon REALTORS® Forms

On February 22, 2023 the Oregon REALTORS® Forms Library was launched as a member benefit to our over 18,000 members

Now, nearly a year later, the Oregon REALTORS® Forms have been and are currently being used in real estate transactions across the state. Prior to the launch of Oregon REALTORS® Forms, Oregon was one of the few states that did not have a real estate forms library administered by the state REALTOR® Association.

The decision to draft and publish Oregon REALTORS® Forms arose from the growing understanding that as Oregon's primary real estate trade association and real estate Legal Hotline provider, Oregon REALTORS® hears early and often about industry, market, and legal trends. Therefore, the association is well positioned to provide a forms library that is both relevant and responsive to industry needs.

The Oregon REALTORS® Forms were drafted by the Oregon REALTORS® in-house legal counsel in close collaboration with the Oregon REALTORS® Forms Strategy Task Force. The Task Force was led by 2022 President Jeff Wiren and composed of REALTOR® members from across the state that specialize in a variety of real estate practice areas. Skilled industry partners also served on or advised the Task Force to ensure that the Oregon REALTORS® Forms were of maximum benefit to all professionals involved in real estate transactions.

Orforms.org Website

In conjunction with the release of Oregon REALTORS® Forms, Association staff worked diligently to launch ORForms.org. This website provides an expansive training library, a Preview Library, step-by-step instructions on how to access the forms, and more.

To ensure that there remains open communication between Oregon REALTORS® Forms and its users, there is an Oregon REALTORS® Forms Update Request Form provided on our website.

Oregon REALTORS® Forms Training

Oregon REALTORS® Forms is strongly devoted to providing training for the forms to ensure all Oregon REALTORS® Members are well-informed throughout a transaction. This includes:

- **63 guided forms with over 700 walk-through videos for each clause of the forms**
- **31 live and self-paced training on specific forms**
- **15 certified Oregon REALTORS® Forms trainers from around the state**

Available On Three Transaction Platforms

- **Lone Wolf Transactions (zipForm Edition)**
- **SkySlope Forms**
- **Dotloop**



2846

Class Attendees



12,331

Members Who Have Added the Library

Professional Standards

Code of Ethics Course

The Code of Ethics training course titled, “When You Come to the Fork in the Road” is available for new and current members via On-Demand Education. A lively overview of the National Association of REALTORS® Code of Ethics, this hands-on course examines ethical business practice in every day real estate business situations — what’s allowed, what’s not and why.

Professional Standards Academy

Completing Professional Standards Training equips members to serve on a professional standards or grievance committee, prepares board members for Code of Ethics enforcement, and satisfies the Code of Ethics training requirement.

Completing Mediation & Ombudsman Training prepares the member to serve in these roles for a local or state Association..

State Professional Standards Committee Activity

According to the Code of Ethics and Arbitration Manual (CEAM), the state Association’s committee assists local Associations/Boards with the required Code of Ethics enforcement process, including delegated activity in efforts to impanel impartial panels, Ombudsman and Mediation services. Oregon REALTORS® has Professional Standards Administration Enforcement service available to local Associations/Boards to fulfill their requirements as outlined in the CEAM. In 2023, this service was provided to 16 local Associations/Boards in Oregon.



Held Virtually on February 1st & 2nd

Professional Standards Training – Brian Polinsky, Legal Counsel
California Association of REALTORS®

Mediation Training: Mediate, Arbitrate, Litigate... A Meeting of the
Minds – Angela Burdick, NAR Instructor



Held Virtual on August 24th & 25th

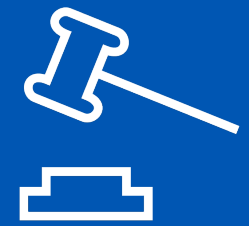
Professional Standards Training – Nicholas Peasley,
Staff Counsel Oregon REALTORS®

Ombudsman Training – Jan Ellingson, ABR, CIPS, CRB, CRS,
e-PRO, GIR, SFT, VAMRES, IMSD, Managing Broker. Keller Williams
Western Realty



6

Ethics Complaints



4

Ombudsman

Professional Development

Top Designation

Short Sales and Foreclosures – 58 attendees

NAR's Short Sales and Foreclosure Resource (SFR®) Certification focuses on both the buyer and seller sides of distressed property transactions.

Designed for real estate professionals at all experience levels, this course gives you a framework for understanding how to:

- Direct distressed sellers to finance, tax & legal professionals
- Qualify sellers for short sales
- Develop a short sale package
- Protect buyers
- Safeguard your commission

Top Webinars

Oregon REALTORS® Forms and OREF: Key Differences – 213 attendees

Join the Oregon REALTORS® legal team as they walk through the differences between Oregon REALTORS® and OREF real estate transaction forms.

NAR Litigation and Other Legal Topics – 157 attendees

Hear from Charlie Lee, Senior Counsel and Director of Legal Affairs at NAR, and learn what's happening in the litigation landscape and how associations and members can ensure consumers are fully informed.

Newly Launched Self-Paced GRI Classes

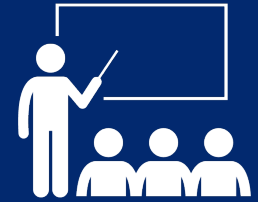
Seven new Graduate REALTOR® Institute classes are available for you to take at your own pace online, with more on the way!

- Risk Management
- Buyers
- Business Communication
- Finance
- Contracts
- Safety
- Sellers



7031

CE Hours Awarded



79

Classes



52

Webinars



\$136,126

Saved With Member
Benefit Webinars

Principal Broker Academy

The newly revamped Principal Broker Academy prepares each cohort of current and aspiring principal brokers for effective risk management, business operations, and leadership. Our expert instructors and industry leaders provide practical tips and resources for brokerage laws, regulations, policies, procedures, contracting, liability reduction, finance best practices, and management strategies.



14

Attendees



3

Graduates



21.43%

Increase in Competency



Attendees

Valerie Boen, Mid Valley

Ogaenia Calkins, Portland Metropolitan

Karen Cardosa, Willamette

Doniella Cox, Central Oregon

Richard Crafts, Mid Valley

Kathleen Dewoina, Mid Valley

Stacy Ellingson, Klamath County

Catherine Fisher, Willamette

Timothy Gregory, Lincoln County

Kristie Hornbeck, Central Oregon

Natalka Palmer, Central Oregon

Greg Steiner, Eugene

Jeff Strickler, Walla Walla

Crystal Vielmette, Coos County

Fair Housing



Fair Housing Summit

The 2023 Fair Housing Summit explored the history of housing in Oregon, the changing demographics of the nation and Oregon, how to take action within your community, fair and affordable housing policy updates, and opportunities to connect with multicultural groups around the state. This second annual summit had large interest with 239 attendees, 95% of whom would recommend this summit to their peers.



President's Fair Housing Challenge

To reaffirm our dedication to promoting fair housing throughout our state, President Grace Bergen created the President's Fair Housing Challenge, which included education from the Fair Housing Summit, Bias Override, At Home With Diversity, and The Fairhaven Simulation.

As REALTORS®, we are in the business of making dreams come true and help folks find their forever homes, which has included upholding the Fair Housing Act and ensuring all members of our community have a safe, positive homebuying experience.



Completed Fair Housing Challenge

Jill Hurd
Lori Palermo
Grace Bergen
Missy Johnson
Cheryl Faria
Donald Falk

Mandy Gomez
Rochelle Yukich
Jen Dorsey
Stacy Ellingson
Candace Beltz
Kelly Dupuis

Gabriela Mann
Marie Due
Sherilyn Compton
Ashley Contreras
Mike Blankenship



Empowering Women Event

More than 103 women from 14 local associations around the state came together for this half-day women's event. The day featured keynote speaker Jennifer Branchini, with her talk "I Didn't Wake Up Like This," which shared insights on navigating the complexities of leadership as a woman. The Wise Women Panel, with Emily Line, Senior Vice President of Strategic Engagement for the Realtors Property Resource®; Debra Neal, 2nd Vice President with NAREB; Molly Mair, Principal Broker and founder of Rise Realty NW; and Kris Taylor, Vice-President of WFG National Title's Portland Division, discussed finding work-life balance in the real estate industry. Attendees also had the opportunity to network at round tables with topics including "Future Leaders," "Getting Involved," "Working Parents," and "Practical Safety."

100% of Participants Said They Want To Return Next Year



Oregon Leadership Academy

The Oregon Leadership Academy had another successful year, with 20 members graduating. The class of 2023 gathered for three dynamic, in-person sessions that included personal profile analysis, communications training, industry panels, engaging guest speakers, and team-building with an interactive group project.

During the final session, OLA Alumni joined the class for a lively reception, with past graduates sharing how their participation in OLA has impacted them both personally and professionally.

209 REALTORS® have graduated from the Oregon Leadership Academy since it's inception





2023 OLA Graduates

Cheyenne Arbuckle, Coos County

Laurel Arenivar, Portland Metropolitan

Joe Becker, Central Oregon

Corinne Bettsworth, Central Oregon

Jen Dorsey, Central Oregon

Janine Duronslet, Lincoln County

Jennifer Fairfield, Klamath County

Deanna Gwyn, Mid Valley

Alexa Howell, Portland Metropolitan

Christin Hunter, Central Oregon

Ryan Johnson, Rogue Valley

Tony Kelly, Portland Metropolitan

Dave Lacy, Springfield

Kevin Levy, Eugene

Ron Liedkie, Mid Valley

Angie Mombert, Central Oregon

Molly Mullane, Rogue Valley

Natalka Palmer, Central Oregon

Veronica Park, Portland Metropolitan

Vanessa Segoviano, Central Oregon

Spring Governance

April 5-7, 2023

The 2023 Spring Governance Meetings were offered in a hybrid format with in-person meetings at the Salem Convention Center. Committee meetings, the Principal Broker Forum, and the Board of Directors meeting were well attended, with the Board of Directors approving the annual audit and electing Brent Landels as the 2024 President-Elect.

291 Attendees Participated in the 2023
Spring Governance Meetings



Fall Convention

September 11-14, 2023

With hybrid offerings, attendance was high for committee meetings, Principal Broker Forum, and the Board of Director's Meeting. The Board of Directors approved the 2024 Budget and governing document revisions including new committee structure that will take effect in 2024. Kevin Sears, NAR First Vice President, delivered a national update, NAR First Vice President Candidates Christine Hansen and Craig Sanford, addressed the Board of Directors with a campaign speeches, and 2023 REALTORS® Relief Foundation Chair Kitty Wallace shared a fundraising update and RRF presentation.

The 2023 Fall Convention also saw the return of the ever popular Trade Show, Special thanks to RMLS for being the Trade Show sponsor and helping host our many vendors.



REALTOR® of the Year



The REALTOR® of the Year (ROTY) program recognizes a REALTOR® member of each Local Board or Association in Oregon who has provided outstanding service to the REALTOR® organizations, their profession, and their community primarily during the past 18 months.

In 1987, ROTY recipient George Grabenhorst joined his family's business, Grabenhorst Brothers Real Estate, beginning his 36-year career in real estate. George is a member of the Mid Valley Association of REALTORS®, where he was awarded REALTOR® of the Year in 1997 and 2011, and Commercial REALTOR® of the Year in 2018. He has served on the Willamette Valley MLS Board of Directors since 1996 and as acting chair from 2022-2023. George has held many state leadership positions including serving as Oregon REALTORS® President in 2017 and on the Oregon REALTORS® Elections Committee and Government Affairs Key Committee.

Distinguished Service Award



The Distinguished Service Award (DSA) supplements the REALTOR® of the Year Award and does not replace or compete with it. The DSA recognizes members for their extended (lifetime) contributions and service to Oregon REALTORS®.

DSA recipient Eva Sanders has been a REALTOR® for more than 31 years and has served in multiple volunteer positions for Oregon REALTORS®, including the 2013 Oregon REALTORS® President, the ORPAC Trustees (2014-2020), the Finance Review Committee (2010-2011; 2015-2022), and as a State Director since 2004. Eva has been a Masters Circle Member for 21 years and was named 2007 Managing Broker of the Year for Masters Circle.

Good Neighbor Award

The Oregon REALTORS® Good Neighbor Award recognizes REALTOR® members who make a positive impact on their community through volunteer efforts. This annual award seeks to highlight, inspire, and perpetuate the individual contributions within the real estate industry toward improving the livability of Oregon cities and towns, as well as financially supporting the non-profits that exist to do the same. This year, the Good Neighbor Award had more than 30 applicants from all over Oregon.

Howard Friedman was awarded as the 2023 Oregon REALTORS® Good Neighbor Award winner for his dedication to the Bethlehem Inn Shelter in Central Oregon. His service with Bethlehem Inn has had a profound impact on the community, providing warmth, safety, nourishment, and support to those experiencing homelessness.

The Bethlehem Inn is a community-supported, high-barrier entry shelter that provides a warm, safe place to sleep, nourishing meals, and case management services for adults and children experiencing homelessness.

Howard has been a long-time volunteer with the shelter and has made a tremendous impact on those he has worked with.

Howard's involvement with Bethlehem Inn began in 2006 when he began preparing and serving meals to the residents, which he continues to do today.



He joined the Facility Committee in 2010, and as a commercial real estate broker, assisted in the acquisition of their Bend and Redmond locations. Friedman was instrumental in negotiations and donated his entire commission upon closing.

Howard joined the Board of Directors in 2016 and served two years as Board President, leading the Capital Campaign. He has logged over 1,600 volunteer hours since 2016.

Howard is a member of the Central Oregon Association of REALTORS® and a broker at Compass Commercial Real Estate.

Our two finalists, Pam Bohling with How Can We Help and Ruby Mason with Columbia Gorge Habitat for Humanity, were also awarded funds for their non-profits in recognition of their dedication to service.

HOME Foundation

The Oregon REALTORS® HOME Foundation is a 501(c)3 charity that provides financial resources to create, expand, and encourage homeownership opportunities for Oregonians at or below the median income level. Founded in 2004, the HOME Foundation has distributed more than \$2,200,000 in grants statewide. Your contributions provide essential funds to organizations dedicated to affordable housing in Oregon.



HOME Foundation funds have been utilized to:

- Educate consumers about affordable housing issues
- Provide the tools needed to make homeownership more attainable
- Address both immediate and long-term needs through strong public/private partnerships

Thanks to dozens of generous sponsors and hundreds of participants, this year the HOME Foundation raised more than **\$127,000.**

Consider allocating the HOME Foundation or with a monthly contribution.

Dessert Auction

The 2023 Dessert Auction was full of entertaining moments and we were able to raise more than \$18,000 for the HOME Foundation.

Past President Jeff Wiren served as our incredible auctioneer for the evening and kept everyone on their toes. With 16 desserts available including a stunning three-layer vanilla raspberry cake, a Baileys chocolate cake with edible 10k gold diamond dust, and the ever-famous Duck and Beaver cakes, there was a huge variety of delicious desserts to bid on. The Duck Cake was dedicated in memory of Jim Frick, longtime Oregon REALTORS® Member who was known for his famous Duck cake smash. Thank you to the businesses who generously donated desserts and items!



Driving it HOME Golf Tournament

Our members and sponsors helped make the 14th Annual Driving it HOME Golf Tournament on July 20 one of our best yet! With over 150 golfers, we were able to raise more than \$50,000 for the HOME Foundation.

The tournament features a putting contest, a hole sponsor raffle with each hole having a themed basket, a cash prize raffle, closest to the pin contest, a hole-in-one contest with a Kia Soul as the prize, and the longest drive contest. This tournament is a great way to network with other industry professionals while enjoying a fun afternoon of golf, food, and drinks, and supporting an amazing cause.

“Had fun the entire event”

- 2023 Driving it HOME Participant





Oregon REALTORS® Staff



Jenny Pakula
Chief Executive Officer



Kelly Barker
Professional Standards
Administrator



Ben Caulder
Communications &
Marketing Director



Erica Curry
Education & Diversity
Director



Alex Hermon
Administrative Services
Coordinator



Stephanie Keys
Office Administrator



Gretchen Kronenberg
Finance & Membership
Administrator



Stephanie Lewis
Administrative Support
Coordinator



Katie Moore
I.T. Coordinator



Brock Nation
Policy Director



Shayna Olson
Communications &
Marketing Manager



Nicholas Peasley
Staff Attorney



Anna Rogers
Risk Management
Administrative Support



Jeremy Rogers
General Counsel
Government Affairs Director



David Thompson
Chief Operating Officer



Charlotte Van Werven
Administrative Support &
ORPAC Coordinator

Staff Volunteerism

As we move forward into 2024, we would like to celebrate and reflect on our collective achievement of giving back to the community.

Our staff organized several volunteer initiatives including working at the Marion Polk Food Share helping sort and package healthy foods for community members in need, collecting school items for Sublimity Elementary School and Forest Ridge Elementary School, and collecting holiday gifts for Family Building Blocks.

Our community's needs are tremendous. Many amazing and impactful nonprofit organizations across the state are doing important and necessary work, and Oregon REALTORS® is proud to help contribute.





THANK YOU

 oregonrealtors.org